

Purpose of the Transaction

This pro forma assignment application is to request approval for the merger of the current licensee, JVC Media LLC, a New York limited liability company, into a newly-created company JVC Media LLC, a Florida limited liability company, with the Florida entity being the surviving company. Even though the current company is merging into a new company, the assignor's and assignee's FRN is the same because they will have the same Employer Identification Number.

The ownership, board of managers and officers of the surviving Florida company after the merger will be identical to the current ownership, board of managers and officers of the New York company before the merger, so the use of a pro forma application is appropriate.