

Pilot Knob Broadcasting, Inc, including station KLOW-FM, widely distribute information concerning each full-time (30 hours or more) job vacancy to numerous sources throughout our service areas, throughout the State and the Midwest. These sources include local and regional colleges and universities, broadcaster association job listings, national industry website listings, company owned radio announcements, and company owned website listings. In addition, we provide notice of each full-time job vacancy to recruitment organizations that have requested notice. We solicit these requests with on-the-air announcements and via our website announcement. Based on our diversity of applicants, we feel our efforts are effective in reaching a diverse and inclusive audience. The station unit has experienced no difficulties in their outreach efforts in the past two years.