

**EEO PUBLIC FILE REPORT**  
**2019**

**Employment Unit Covered**

KORN-FM, Mitchell, South Dakota  
KORN-AM, Mitchell, South Dakota  
KQRN-FM, Mitchell, South Dakota

**Reporting Period**

December 1, 2018 - November 30, 2019

**Full - Time Vacancies Filled During Reporting Period**

- |    |                                 |                                      |
|----|---------------------------------|--------------------------------------|
| 1) | Job Title: Media Specialist     | Date Filled: Not Yet Filled          |
| 2) | Job Title: Front Office Manager | Date Filled: 7/15/19 from Indeed.com |

**Recruitment/Referral Sources Used to Seek Candidates for Vacancy**

<u>Name</u>	<u>Address</u>	<u>City</u>	<u>Zip</u>
Employment Website	Indeed.com		
Dakota Wesleyan University	1200 W University St.	Mitchell	57301
Career Services Center	<a href="http://dwu.edu">dwu.edu</a>		
Mitchell Technical Institute	1800 N. Spruce St.	Mitchell	57301
Career Services	<a href="mailto:janet.greenway@mitchelltech.edu">janet.greenway@mitchelltech.edu</a>		
SD Dept. of Labor & Regulation	1321 N Main Street	Mitchell	57301
	<a href="http://dlr.sd.gov">dlr.sd.gov</a>		
SD Broadcasters Assoc.	106 W Capital Ave	Pierre, SD	57501
KORN AM On Air Schedule	<a href="http://kornradio.com">kornradio.com</a>	Mitchell	57301
KQRN FM On Air Schedule	<a href="http://www.q107radio.com">www.q107radio.com</a>	Mitchell	57301
KORN FM On Air Schedule	<a href="http://www.korncountry921.com">www.korncountry921.com</a>	Mitchell	57301

**Total number of candidates from all sources thusfar for vacancies: 11**

**Total Number of Interviewees for All Full-Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Sources**

Referral Source	Contact	Address	Phone	Number of Interviewees Referred
Staff Referral	Nancy Nedved	400 N. Rowley Mitchell, SD 57301	996-1490	1
DWU Career Services	Nancy Nedved	DWU Campus, Mitchell jokippes@dwu.edu	996-1490	0
Radio Ads	Nancy Nedved & Various Staff	Nedved Media, LLC 400 N. Rowley Mitchell, SD 57301	996-1490	3
SD Dept of Labor and Regulation	Kim Winter	1321 N Main St Mitchell, SD 57301 kim.winter@state.sd.us	995-8062	0
MTI Job Placement	Janet Greenway	1800 East Spruce Mitchell, SD 57301 jalarson@dwu.edu		0
SD Broadcasters	Marla Willard	106 W Capital Ave Pierre, SD 57501	605-224-7426	0
Employment Website	Nico Rodriguez	Indeed.com	650-528-2064	7

**Outreach Activities Performed During the Reporting Period**

Initiative	Scope of Participation and Location	Station Staff Involved
Community Outreach Parade	Parade of Lights, Mitchell Dec. 4 2018	Steve & Nancy Nedved
Mitchell Technical Institute 2/21/2019	Job Fair Radio station career information distributed	Clint Greenway
Central Plains Dairy Expo. 3/26/2019	SD Dairy Princess Contest Emcee	JP Skelly
Gabriel Media Presentations	Area clients invited to learn about broadcasting & marketing trends Dec. 4 & 5 2018, 8 open houses were attended at the Mitchell Ramada Inn.	All sales, Nancy Nedved & presenter Michael Urkoski
Gabriel Media Presentation	Broadcasting & Marketing Nov. 30, 2018 Salem, SD	Nedved & Urkoski
Gabriel Media Presentation	Broadcasting & Marketing Dec. 6, 2018 Plankinton, SD	Nedved, Giblin
Gabriel Media Presentation	Broadcasting & Marketing Dec. 6, 2018 Wessington Springs, SD	Nedved, Giblin
Gabriel Media Presentation	Broadcasting & Marketing Dec. 7, 2018 Armour, SD	Nedved, Henglefeldt
Student Tours 5/10/2019	Tours of broadcast stations from Kennebec, Presheo & Reliance while discussing operations & careers	Steve Morgan
Student Tours 5/23/2019	1st Lutheran Child Learning Center	Clint Greenway
FBLA Mitchell Chapter 1/31/2019	Spoke at FBLA at Mitchell High School for two 20 min sessions about business & broadcasting careers	Nancy Nedved & Steve Morgan
USD Media & Journalism Career Fair Oct. 28 2019	Interviewed 6 students for mentoring/internship	Steve Nedved & Clint Greenway
DWU Welcome Fest 8/21/2019	Distributed qualifications needed for media career in sales for business students	Clint Greenway
Mitchell Technical Institute 8/28/2019	Community Kick-Off to welcome students Distributed qualifications needed for broadcast jobs	Steve Nedved & Clint Greenway
Gabriel Media Presentations	Area clients invited to learn about broadcasting & marketing trends May 14 & 15 2019, 8 open houses were attended at the Mitchell Ramada Inn.	All sales, Nancy Nedved & presenter Michael Urkoski
Gabriel Media Presentation	Broadcasting & Marketing May 16, 2019 Kimball, SD	Nedved & Urkoski
Gabriel Media Presentation	Broadcasting & Marketing May 16, 2019 Platte, SD	Nedved & Urkoski