

The continuous goal of KRPS has been to serve otherwise unserved audiences. With so many choices and mediums available, that is becoming increasingly more challenging. However, localism has always been and will always be the advantage KRPS (and stations like it) has. We are able to participate in 2 regional/state news services, as well as produce our own local feature/2/way news reports weekly. Our stories are then shared on the aforementioned regional services for other stations in Kansas, Missouri, Oklahoma, and Arkansas to 'pick up' and air. While we still have a small staff, we are very efficient and effective in every aspect, including culling story ideas that are beneficial to our listeners. Although the year presented challenges in the way of direct contact with constituents, KRPS and its staff continued to engage our listeners through virtual events, either hosted by, participated in, or partnered in. A notable example of the latter is the Continuous Learning Alliance undertaken by the Kansas State Department of Education in partnership with the Kansas Public Broadcasting Council, of which KRPS is a member. The Alliance promotes educational programs and projects for students pre-k to 12th grade. KRPS continues to be a 'lifeline' to a local and regional community who depends on this service for not only news, but for a respite. This year that has been especially true, as the station and our licensee have hosted numerous town hall meetings on air and online that allowed listeners to participate with questions. In the age of COVID, these were well received, and they will undoubtedly be used as a blueprint in the future outside the parameters of a pandemic. KRPS has opportunities to focus its rather limited programming resources to explore local, regional, and national offerings surrounding Black History Month, MLK JR Day, immigration issues, ESL , etc.