

KANZA Society inclusive outreach program report for February 1, 2018 to December 1, 2020
Form 396

Recruitment sources that KANZA Society used for recruitment process:

Corporation for Public Broadcasting
Jobline Website
www.cpb.org/jobline/

Garden City Telegram
310 N 7th Street
Garden City, KS 67846
www.gctelegram.com

High Plains Public Radio
210 N. 7th Street
Garden City, KS
www.hpvr.org

Indeed.com
www.indeed.com

Greater Public
www.greaterpublic.com

JournalismJobs.com
www.JournalismJobs.com

National Association of Hispanic Journalists
1050 Connecticut Avenue NW 10th Floor,
Washington, DC 20036
www.nahj.org

OUTREACH ACTIVITIES UNDERTAKEN:

High Plains Public Radio mentored four high school interns, three from Amarillo and one from Garden City. High Plains Public Radio engaged in discussion with local community colleges to establish for-credit internships for their students.

Hosted artwork by Garden City High School students in HPPR studios as part of Garden City Arts Walk on First Fridays program.

Engaged in special series of Community Conversations to engage newsmakers around topics of Education, Economic Development and Energy.

Executive Director and Membership Director attended a Public Media Development Manager Conference in Chicago. The Member Service training encompassed a series of breakout sessions which consisted of ways to engage listeners and increase awareness. Whereas the management sessions encompassed management and leadership training.

As part of a collaboration with students from West Texas A&M University, High Plains Public Radio aired a 10-week series of stories recorded and written by students in a project called People of the Plains.

Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Establishment of a mentoring program for station personnel.

All employees completed an online harassment prevention training course provided through the Corporation for Public Broadcasting.

Tour Program: Building tours were conducted for groups that include the general public, grade school, middle school, high school, college students, retirement communities, foreign visitors and first year broadcasting students.