

IN WITNESS WHEREOF, the Parties hereto deem this Asset Purchase Agreement effective as of the Effective Date.

PINNACLE MEDIA, LLC

By: 

Chad Boeger, President and Manager
"Purchaser"

UNION BROADCASTING, INC.*

By: 

Chad Boeger, President and Manager
"UBI"

*As to UBI's agreement to participate in the Advertising Agreement at Exhibit T, and take the actions as noted at Appendix II.