

WBIR-TV
2021 License Renewal
Public Inspection File

Documentation

The EEO Public File Report for 2015 is shown as uploaded one business day late in the station's Public Inspection File (PIF). The report was actually upload timely on April 1, 2015:



The annual Commercial Limits Certificate for 2020, was uploaded on day late. The quarterly certificate for the first quarter of 2014 was originally uploaded on April 2, 2014, in the wrong part of the PIF. To correct the issue, the reports was deleted and reuploaded on May 27, 2014.

With respect to the station's political file, it is the station's policy and practice to upload new and revised orders to its political file as soon as possible once an order or change has been accepted and processed. Station personnel are available to answer questions from the public regarding political file information, including with respect to any revision or reconciliation information not yet reflected in the station's political file. In August 2020, in response to an internal review, the station uploaded supplemental information for orders where the paperwork initially printed from the station's traffic system had inadvertently omitted the priority code (class of time) associated with spots in the order.

Children's Television Programming

The second and third quarter reports for 2013 (Report Numbers CPR-142387 and CPR-145367, respectively), incorrectly state the average number of hours aired on the main stream per week as 168 hours. The correct average is 4.5 hours per week.

The report for the second quarter of 2016 (LMS 0000012532) states the average number of hours aired on the main stream per week as 2.96 hours, and the report for the third quarter of 2016 (LMS 0000019545) includes two additional airings of *Noodle and Doodle*, to make good preemptions for the 2nd quarter. Over time and with changes in personnel, the reason for these is unclear.

WBIR aired seven 30-minute programs (including *Astroblast* and *Jack Hanna Into the Wild*) on the main stream during the second quarter 2016 and the report indicates that all preempted programs were made good. *Jack Hanna Into the Wild* is included on the report as Non-Core Education and Informational Programming because a majority of the episodes did not air in a single time period.

As more fully explained in an exhibit to the 2020 Children's Television Programming Report, the COVID-19 Pandemic presented many challenges during 2020. WBIR-TV airs an average of four (4) hours of regularly scheduled children's programming each week on its main stream and an additional seven (7) hours of regularly scheduled programming each week on its multicast streams. Although, WBIR aired 42.5 hours of children's programming during the third quarter of 2020, the regularly scheduled weekly programs aired only 12 of the 13 episodes.