

Certification Regarding Compliance with Core Programming Processing Guidelines

The station aired an average of at least three hours per week of regularly scheduled educational/informational (“E/I”) programming during the license term. However, during the first quarter of 2016 and the third quarter 2016 through the first quarter 2017, multiple episodes of E/I programming that aired on the station’s primary stream were preempted and rescheduled during time slots that were not the programs’ “second home” and/or did not include timely notice to the public of the rescheduled date and time. As a result, these programs could not count toward the station’s “Core Programming” hours, and the station cannot certify that it fully satisfied the Core Programming guidelines in these reporting periods.

The station is committed to serving the educational and informational needs of children. During all of these quarters, the station aired more than the required three hours of weekly Core Programming per stream on its multicast streams 2017. Additionally, during several other quarters over the preceding license term the station aired more than the required three hours of weekly Core Programming per stream on its primary and multicast streams.

Further, as noted in the station’s 2016 Annual Equal Employment Opportunity Report, station staff visited dozens of local public schools and youth group events for various educational events, such as reading to students, presentations about meteorology and careers in broadcasting and media. Also, as noted in the Children’s Television Programming Report for the third quarter of 2016, station personnel invited local students to the studio for tours and led educational discussions on topics such as video production and journalism. The station also hosted the multi-day event “WSBT First Alert Weather Camp,” where hundreds of students came to the studio to learn about weather and meteorology. As noted in the Children’s Television Programming Report for the fourth quarter of 2016, station personnel conducted educational tours for video production and journalism students from local public schools and visited local schools to conduct presentations for media and STEM classes. Further, as noted in the Children’s Television Programming Report for the first quarter of 2017, station personnel visited over a dozen elementary schools to either read to students or lead educational presentations about meteorology and the broadcasting industry. Station personnel also conducted educational studio tours for local students.