

Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. (“Cumulus”) typically engage in a variety of activities designed to achieve broad and inclusive outreach. Unfortunately, the COVID-19 pandemic curtailed most activities that involve group gatherings or bring members of the public/students into the studios. A number of the initiatives this Station expected to participate in between March 2020 and March 2021 were postponed or cancelled. An example of the efforts made by KRBE(FM) before the advent of the pandemic include hosting an internship program and participating in local career fairs.

Station employees did engage in virtual training which covered compliance with FCC EEO rules and prevention of discrimination and harassment in the workplace.

Additional information concerning the outreach efforts undertaken by Station KRBE(FM) are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by the EEO Public File Reports – and since the reorganized Cumulus entity acquired control of Station KRBE(FM) beginning on June 4, 2018 – the Station did not experience any notable difficulties in its outreach efforts other than the those referenced above.