

Recruitment Sources – Louisville, KY Market

This Model EEO Program Report is being filed by SummitMedia in connection with several transfer of control applications (LMS File Nos. 0000140648, 0000140654, 0000140660, 0000140658) (collectively, the “Transfer of Control Applications”) for the following full-power broadcast stations (collectively, the “Stations”) located in the Louisville, KY Market:

<u>Licensee</u>	<u>Station</u>	<u>Type</u>	<u>Community of License</u>	<u>State</u>	<u>Facility ID No.</u>
SM-WQNU, LLC	WQNU	FM	Lyndon	KY	20332
SM-WRKA, LLC	WRKA	FM	Louisville	KY	48290
SM-WSFR, LLC	WSFR	FM	Corydon	IN	55499
SM-WVEZ, LLC	WVEZ	FM	St. Matthews	KY	53595

The Transfer of Control Applications were filed with respect to SummitMedia’s reorganization following the death of Jon S. Kelly, who was an attributable interest holder in the Stations (*See* CDBS File Nos. BTCH-20201016AAZ, BTCH-20201016ABB, BTCH-20201016ABD, and BTCH-20201016ABC).

The Stations are operated by SummitMedia as a combined employment unit.

Following the closing of the transaction proposed in the Transfer of Control Applications, SummitMedia proposes to continue utilizing the following recruitment sources as specified in the Stations’ most recent Annual EEO Public File Report (2019-2020):

- Internal Postings
- SummitMedia’s website
- Stations’ websites
- Advertising Federation of Louisville
- Kentucky Broadcasters Association
- Allaccess.com
- RAMP
- Countryaircheck.com
- Bellarmino University
- Bluegrass Community & Technical College – Student Employment Services
- Brown Mackie College Louisville – Career Services
- Campbellsville University
- Indiana University Southeast
- Sullivan University
- University of Kentucky
- University of Louisville
- Centre College
- Walk-ins
- Client Referrals

Outside Referrals
Linkedin.com
Indeed.com
Former Employee Referrals

SummitMedia believes that its continued usage of these recruitment sources will ensure broad dissemination of job openings at the Stations following the closing of the transaction proposed in the Transfer of Control Applications.