

Core Programming Processing Guideline

Licensee contends that for the renewal period of August 2013 - August 2021, WSMV-TV materially complied with all Core Programming criteria and Core Programming Processing Guidelines as required by the Commission's rules in effect at the time the Core Programming aired. However, in an abundance of caution, licensee comments specifically on the Children's Television Program Report (FCC 398) from 1st Quarter 2014.

In the first Quarter of 2014, WSMV-TV scheduled make goods of two children's programs within a fourteen day period after the regularly scheduled airdate, but a last minute network decision to air Paralympics coverage caused the planned rescheduled airings of those two programs to be delayed, and ultimately made good 22 days after their original preemption. WSMV-TV still averaged 3 hours per week over the six-month period taken as a whole, and Licensee contends that WSMV-TV materially complied with the make good requirement despite an extended period between preemption and make good due to extenuating circumstances.