

**KRWG-TV, KRWG-FM, KRXG-FM, LAS CRUCES, NM**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2019 – May 31, 2020**

**I. VACANCY LIST**

**See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data**

<b>Job Title</b>	<b>Number of Interviewees</b>	<b>Recruitment Sources (“RS”) for Interviews</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Underwriting Marketing Spec	2	1 (2)	1,2,3,5,6,15, 17-37	1
Broadcast Ops Mgr	2	1 (2)	1, 2, 5, 6, 10, 14, 15, 17-37	1
Admin Asst., Inter	5	1 (4), 1 (5)	1,2,5,6,15, 17-37	1
Underwriting Marketing Spec	2	1 (1), 1 (14)	1, 2, 3, 4, 6, 8, 9, 14, 17-38	1
Membership/Marketing Officer	3	1(1), 2 (5)	1,2,3,4,5,6,8,9,10, 17-37	1

## II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	New Mexico State University PO Box 30001 MSC 3HRS Las Cruces, NM 88003 <a href="https://jobs.nmsu.edu/">https://jobs.nmsu.edu/</a>	Y	10
2	New Mexico Broadcasters Association 2333 Wisconsin ST, NE Albuquerque, NM 87110 505-881-4444 <a href="http://www.nmba.org/cms/broadcast-careers/">http://www.nmba.org/cms/broadcast-careers/</a>	N	0
3	<a href="http://careerpage.org/">http://careerpage.org/</a> Tel: 800-622-2414 Email: <a href="mailto:info@careerpage.org">info@careerpage.org</a>	N	0
4	Cpb.org <a href="http://www.cpb.org/jobline">http://www.cpb.org/jobline</a>	N	0
5	Indeed.com Indeed, Inc. 6433 Champion Grandview Way Building 1 Austin, TX 78750 <a href="https://www.indeed.com/">https://www.indeed.com/</a>	N	3
6	TVjobs.com Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 <a href="mailto:info@tvjobs.com">info@tvjobs.com</a>	N	0
7	Greater Public Job Board <a href="https://greaterpublic.org/jobline/">https://greaterpublic.org/jobline/</a>	N	0
8	Public Radio Association of Development Officers PRADO <a href="http://www.pradoweb.org/index.asp?SEC=E223A5B0-4CA9-468D-8A3A-A56B7C6D8406&amp;Type=B_BASIC">http://www.pradoweb.org/index.asp?SEC=E223A5B0-4CA9-468D-8A3A-A56B7C6D8406&amp;Type=B_BASIC</a>	N	0
9	PBS Connect / PBS Job Board 2100 Crystal Drive Arlington, VA 22202-3784, (703) 739-5000	N	0
10	Current Magazine / PublicMediaJobs.org 1612 K Street, NW Suite 704, Washington, D.C 20006 202-463-7055	N	0
11	Albuquerque Journal 7777 Jefferson Street NE Albuquerque, N.M., 87109 (505) 823-4444	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
12	Society of Professional Journalists Career Center <a href="https://jobs.spj.org/">https://jobs.spj.org/</a> Society of Professional Journalists Eugene S. Pulliam National Journalism Center 3909 N. Meridian St. Indianapolis, IN 46208 317/927-8000   Fax: 317/920-4789	N	0
13	Radio TV Digital News Association <a href="http://www.rtdna.org/channel/find_a_job">http://www.rtdna.org/channel/find_a_job</a>	N	0
14	LinkedIn Corporation 1000 W. Maude Avenue Sunnyvale, CA 94085 <a href="https://www.linkedin.com/">https://www.linkedin.com/</a>	N	1
15	The Greater Las Cruces Chamber of Commerce 150 E Lohman Ave Las Cruces, NM 88001 (575) 524-1968 <a href="https://www.lascruces.org/">https://www.lascruces.org/</a>	N	0
16	Las Cruces Green Chamber of Commerce 221 N Main St Las Cruces, New Mexico 88001 (575) 323-1575 <a href="https://locallascruces.com/">https://locallascruces.com/</a>	N	0
17	UNM Dept. of Communication and Journalism Redono Dr., NE Albuquerque, NM 87106 505-277-2819	N	0
18	Women's Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 (505) 884-8856 <a href="mailto:whcabq@att.net">whcabq@att.net</a>	N	0
19	National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 (202) 662-7145 <a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a>	N	0
20	Albuquerque Indian Center 105 Texas SE Albuquerque, NM 87108 (505) 268-4418 <a href="mailto:toni_m629@hotmail.com">toni_m629@hotmail.com</a>	N	0
21	Western New Mexico University 1000 W.College St. Silver City, NM 88062 505-538-6336 <a href="mailto:careerserv@wnmu.edu">careerserv@wnmu.edu</a>	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
22	Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque, NM 87131 505-277-1903 <a href="mailto:cjadvise@unm.edu">cjadvise@unm.edu</a>	N	0
23	Community Cable Channel 27 415 Tijeras NW Albuquerque, NM 87102 505-243-0027 <a href="mailto:John@quote-unquote.org">John@quote-unquote.org</a>	N	0
24	African American Cultural Association PO Box 18043 Albuquerque, NM 87185-8043 (505) 299-7910 <a href="mailto:lovejil@aol.com">lovejil@aol.com</a>	N	0
25	LULAC National Educational Service Centers, Inc 2000 L Street, NW; Suite 610 Washington, DC 20036 202-835-9646 <a href="mailto:jmoya@lnesc.org">jmoya@lnesc.org</a>	N	0
26	University of New Mexico Student Services Center, Room 220 Albuquerque, NM 87131 505-277-2531 <a href="mailto:jobpost@unm.edu">jobpost@unm.edu</a>	N	0
27	Eastern New Mexico University 1200 W. University Portales, NM 88130 <a href="mailto:margaret.kirby@enmu.edu">margaret.kirby@enmu.edu</a>	N	0
28	Medialine PO Box 51909 Pacific Grove, CA 93950 800-237-8073 <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	N	0
29	John Marshall Multi-Service Center 1500 Walter SE Albuquerque, NM 87102 (505) 848-1345 <a href="mailto:rsandler@cabq.gov">rsandler@cabq.gov</a>	N	0
30	University of New Mexico C-J Building #235W Albuquerque NM 87131 (505) 277-9556 <a href="mailto:schaefer@unm.edu">schaefer@unm.edu</a>	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS Over Reporting Period</b>
31	San Juan College 4601 College Blvd. Farmington NM 87402 (505) 566-3579 <a href="mailto:lobatosa@sanjuancollege.edu">lobatosa@sanjuancollege.edu</a>	N	0
32	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, NM 88130 (505) 562-2112 <a href="mailto:sean.moore@enmu.edu">sean.moore@enmu.edu</a>	N	0
33	SASacco & Associates 1201 Cannonade Ct SE Albuquerque, NM 87123 (505)489-2311 <a href="mailto:stacy@sasacco.com">stacy@sasacco.com</a>	N	0
34	National Alliance of State Broadcasters Associations 2333 Wisconsin St., NE Albuquerque NM 87110 505-881-4444 <a href="mailto:careerpage@nasbaonline.net">careerpage@nasbaonline.net</a>	N	0
35	Colorado Media School 404 S. Upham St. Lakewood, CO 80226 303-937-7070 <a href="mailto:tcuff@beonair.com">tcuff@beonair.com</a>	N	0
36	San Juan Basin Technical College P.O. Box 970 Cortez CO 81321 970-565-8457 <a href="mailto:Tcorona@sjbtc.edu">Tcorona@sjbtc.edu</a>	N	0
37	UNM El Centro de la Raza Mesa Vista Hall #1153, MSC 063830 1 University of New Mexico Albuquerque, NM 87131 (505) 277-5020 <a href="mailto:elcentro@unm.edu">elcentro@unm.edu</a>	N	0
38	Las Cruces Bulletin 1740-A Calle de Mercado Las Cruces, NM 88005 575-524-8061	N	0

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Host Internship Program	From January 22, 2020 through April 30, 2020, we hosted an internship program for a student from New Mexico State University in Las Cruces. The student interned in our Content Department and was supervised by our Director of Content. Intern's duties included collecting sound/video, producing news reports, and using video/audio editing equipment.
2	Job Fair – July, 2019	In order to further our outreach, KRWG participated in the July 2019 New Mexico Broadcasters Association Virtual Job Fair.
3	Job Fair – October, 2019	In order to further our outreach, KRWG participated in the October 2019 New Mexico Broadcasters Association Virtual Job Fair.
4	Job Fair – January, 2020	In order to further our outreach, KRWG participated in the January 2020 New Mexico Broadcasters Association Virtual Job Fair.
5	Event with Educational Institution / Station Tour – 6.12.19	On June 12, 2019, our Production Manager, Production Supervisor and TV Producer conducted studio tours with NMSU STEM Outreach Center's on-campus summer camp. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
6	Event with Educational Institution / Station Tour – 6.21.19	On June 21, 2019, our Production Manager and NMSU Department of Journalism and Media Studies Assistant Professor conducted studio tours with incoming NMSU Journalism Freshmen. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
7	Event with Individuals / Station Tour – 6-24.19	On June 24, 2019, NMSU Department of Journalism and Media Studies Assistant Professor conducted studio tours for prospective/future NMSU students. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
8	Event with Individuals / Station Tour – 6.27.19	On June 27, 2019, NMSU Department of Journalism and Media Studies Assistant Professor, Hugo Perez conducted studio tours for prospective/future NMSU students. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
9	Event with Individuals / Station Tour – 9.28.19	On September 28, 2019 our General Manager, Production Manager and Director of Content conducted station tours for community members. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.

10	Event with Educational Institution / Station Tour – 11.19.19	On November 19, 2019, NMSU Department of Journalism and Media Studies Assistant Professor conducted studio tours with Del Valle High School students from El Paso, TX. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
11	Event with Educational Institution / Station Tour – 3.06.20	On March 6, 2020 November 19, 2019, our Production Manager, Production Supervisor, Director of Content, and four student aids conducted studio tours with high school students from Rio Grande Preparatory Institute. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.