EXPLANATION FOR CP EXTENSION REQUEST

Pursuant to FCC Public Notice, DA-21-260, released March 4, 2021¹, Rapid Broadcasting Company ("Rapid"), licensee of low power television K22AD, Gillette, Wyoming, hereby requests a six month extension of time to complete construction of the Station's digital facility (CP File No. 0000115871).

In support of its request, the permittee indicates that good faith efforts have been made to complete implementation of its digital CP but the COVID-19 pandemic has significantly restricted access to/availability of transmission equipment, engineering services, tower crews and construction services. Prior to the pandemic, availability of such equipment, crews and services were constrained due to the repacking of full-power television stations. Rapid has also been carefully evaluating the opportunities presented by ATSC 3.0 and the equipment required to take advantage of those opportunities. The severe winter weather experienced in the area served by the station has also further delayed any implementation in recent months. Rapid has been working diligently to finalize its construction schedule for the Station but believes it may not be able to complete construction by July 13, 2021. Rapid anticipates completing construction later in 2021 prior to the onset of severe winter weather.

Due to the above described events and circumstances beyond its control, Rapid respectfully requests a six-month extension of its digital construction permit until January 13, 2022. Rapid understands that analog operations of K22AD will not be extended and must terminate on July 13, 2021; after that date, Rapid will request special temporary authority to remain silent while completing construction of the facilities authorized in the permit.

¹ This Public Notice reminded Low Power Television and Television Translator Stations of the July 13, 2021 Digital Transition Date. In that Public Notice (the "Reminder PN"), the FCC also provided, in part, "In addition to ceasing analog operations by the digital transition date, transitioning LPTV/translator stations that experience delays in completing their digital facilities may seek one last extension of time of their digital construction permits, of not more than 180 days, to be filed no later than March 15, 2021, which is four months prior to the July 13, 2021, transition date."