Multiple Ownership Compliance Analysis

The parties to this application, through SummitMedia and its licensee subsidiaries listed below (collectively, "SummitMedia"), have attributable interests in 4 full-power broadcast stations which are listed as "home" to the Knoxville, TN Market ("Knoxville Market") by BIA:

| <u>Licensee</u> | <u>Station</u> | <u>Type</u> | Community of License | <u>State</u> | Facility ID No. |
|-----------------|----------------|-------------|----------------------|--------------|-----------------|
| SM-WCYQ, LLC | WCYQ | FM | Oak Ridge | TN | 49923 |
| SM-WKHT, LLC | WKHT | FM | Knoxville | TN | 40854 |
| SM-WNOX, LLC | WNOX | FM | Karns | TN | 29741 |
| SM-WWST, LLC | WWST | FM | Sevierville | TN | 29727 |

SummitMedia does not hold attributable interests in any other station in the Knoxville Market.

As shown in the BIA Market Report for the Knoxville Market attached hereto, the market is currently home to 47 full-power broadcast stations. Section 73.3555(a)(1)(i) of the Commission's rules provides that, in a radio market with 45 or more full-power, commercial and noncommercial radio stations, a party may hold attributable interests in 8 full-power commercial and non-commercial broadcast stations located in the same market – no more than 5 of which are in the same service.²

SummitMedia is currently in compliance with the FCC's multiple ownership limits for the Knoxville Market because SummitMedia currently has attributable interests in only 4 full-power broadcast stations in the market – all of which are in the FM service. Furthermore, following the closing the transaction contemplated in this application, SummitMedia will remain in compliance with the FCC's ownership limits for the Knoxville Market as the stations in that market in which it has attributable interests will remain unchanged. For these reasons, SummitMedia is currently, and will remain in compliance with the FCC's multiple ownership rules.

See Changes in Ownership and Other Authorizations Exhibits.

² 47 C.F.R. § 73.3555(a)(1)(i).



FCC Geographic Market Definition for Knoxville, TN

| 0 2 11 1 | 0 - 0 | | | | | | | | | |
|-----------------|-----------|-------|----------------|-------------|-----------------|----------------------------|----|---------------------------------------|-------------------------|----------------------|
| Call Letters | AM/ FM | | Type Static | on Format | Home Market | Market Designtn Date | | Owner | City & State of License | County of License |
| WBCR | AM | 1470 | С | | Knoxville, TN | 07/02/2003 | | Blount County Broadcasting | Alcoa, TN | Blount |
| WBLC | AM | 1360 | NC | Chrst/Talk | Knoxville, TN | 07/02/2003 | 72 | LifeTalk Radio Inc | Lenoir City, TN | Loudon |
| WCYQ | FM | 100.3 | С | Country | Knoxville, TN | 07/02/2003 | 72 | SummitMedia LLC | Oak Ridge, TN | Anderson |
| WDKW | FM | 95.7 | С | Country | Knoxville, TN | 07/02/2003 | 72 | Midwest Communications Incorporated | Maryville, TN | Blount |
| WDVX | FM | 89.9 | NC | Americana | Knoxville, TN | 07/02/2003 | 72 | Cumberland Communities Communications | Clinton, TN | Anderson |
| WETR | AM | 760 | С | Talk | Knoxville, TN | 07/02/2003 | 72 | Moffit, Thomas H, Jr | Knoxville, TN | Knox |
| WFGW | FM | 106.7 | NC | ChrsConten | n Knoxville, TN | 07/02/2003 | 72 | Blue Ridge Broadcasting Corporation | Norris, TN | Anderson |
| WFIV | FM | 105.3 | С | Oldies | Knoxville, TN | 07/02/2003 | 72 | Horne Radio LLC | Loudon, TN | Loudon |
| WGAP | AM | 1400 | С | Spt/Tlk/Cls | Knoxville, TN | 07/02/2003 | 72 | Blount Broadcasting Corporation | Maryville, TN | Blount |
| WIFA | AM | 1240 | С | AdCHR/CC | Knoxville, TN | 07/02/2003 | 72 | Progressive Media Inc | Knoxville, TN | Knox |
| WIHG | FM | 105.7 | С | Clsc Hits | Knoxville, TN | 08/10/2007 | 72 | 3B Properties Inc | Rockwood, TN | Roane |
| WIMZ | FM | 103.5 | С | Clsc Rock | Knoxville, TN | 07/02/2003 | 72 | Midwest Communications Incorporated | Knoxville, TN | Knox |
| WITA | AM | 1490 | С | Religion | Knoxville, TN | 07/02/2003 | 72 | F.W. Robbert Broadcasting | Knoxville, TN | Knox |
| WIVK | FM | 107.7 | С | Country | Knoxville, TN | 07/02/2003 | 72 | Cumulus Media Holdings Inc | Knoxville, TN | Knox |
| WJBE | AM | 1040 | С | Urban AC | Knoxville, TN | 07/02/2003 | 72 | Arm & Rage LLC | Powell, TN | Knox |
| WJBZ | FM | 96.3 | С | Sothn Gspe | l Knoxville, TN | 07/02/2003 | 72 | Meredith, Ronald C | Seymour, TN | Sevier |
| WJMP | AM | 1120 | С | HpHop/R&E | B Knoxville, TN | 07/02/2003 | 72 | Mid-Century Radio LLC | Maryville, TN | Blount |
| WJXB | FM | 97.5 | С | AC | Knoxville, TN | 07/02/2003 | 72 | Midwest Communications Incorporated | Knoxville, TN | Knox |
| WKCE | AM | 1180 | С | Rock & Roll | Knoxville, TN | 07/02/2003 | 72 | Mid-Century Radio LLC | Knoxville, TN | Knox |
| WKCS | FM | 91.1 | NC | Oldies | Knoxville, TN | 07/02/2003 | 72 | Fulton High School | Knoxville, TN | Knox |
| WKGN | AM | 1340 | С | Sports | Knoxville, TN | 07/02/2003 | 72 | Hodges Media LLC | Knoxville, TN | Knox |
| WKHT | FM | 104.5 | С | Rhymc/CHF | R Knoxville, TN | 07/02/2003 | 72 | SummitMedia LLC | Knoxville, TN | Knox |
| WKVL | AM | 850 | С | Sprts/Talk | Knoxville, TN | 07/02/2003 | 72 | Blount Broadcasting Corporation | Maryville, TN | Blount |
| WKXV | AM | 900 | С | Sothn Gspe | l Knoxville, TN | 07/02/2003 | 72 | Knoxville Ra-Tel | Knoxville, TN | Knox |
| WKZX | FM | 93.5 | С | Mexican | Knoxville, TN | 07/02/2003 | 72 | BP Broadcasters LLC | Lenoir City, TN | Loudon |
| WLIL | AM | 730 | С | Country | Knoxville, TN | 07/02/2003 | 72 | Fowlers Holdings LLLP | Lenoir City, TN | Loudon |
| WLOD | AM | 1140 | С | Spt/Tlk/Cls | Knoxville, TN | 07/02/2003 | 72 | Blount Broadcasting Corporation | Loudon, TN | Loudon |
| WMYL | FM | 96.7 | С | Country | Knoxville, TN | 10/04/2006 | 72 | Meredith, Ronald C | Halls Crossroads, TN | Knox |
| WNFZ | FM | 94.3 | С | Adult Hits | Knoxville, TN | 07/02/2003 | 72 | Midwest Communications Incorporated | Powell, TN | Knox |
| WNML | FM | 99.1 | С | Sports | Knoxville, TN | 07/02/2003 | 72 | Cumulus Media Holdings Inc | Friendsville, TN | Blount |
| WNML | AM | 990 | С | Sports | Knoxville, TN | 07/02/2003 | 72 | Cumulus Media Holdings Inc | Knoxville, TN | Knox |
| WNOX | FM | 93.1 | С | Clsc Hits | Knoxville, TN | 07/02/2003 | 72 | SummitMedia LLC | Karns, TN | Knox |
| WNPZ | AM | 1580 | С | UrbAC/Gos | Knoxville, TN | 07/02/2003 | 72 | Metropolitan Broadcasting Network LLC | Knoxville, TN | Knox |
| WOFM | FM | 89.1 | NC | Chrst/Altve | Knoxville, TN | 07/02/2003 | 72 | Educational Media Foundation | Alcoa, TN | Blount |
| | | | | | | | | | | |

[&]quot;C" - Commercial Station; "NC" - Non Commercial Station

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[&]quot;p" indicates pending sale to owner listed



FCC Geographic Market Definition for Knoxville, TN

| | | | | | | Market | | | | |
|---------|-----|-------|--------|-------------|-----------------|------------|------|----------------------------------|--------------------|-----------|
| Call | AM/ | _ | Type | | | Designtn | | • | City & State | County of |
| Letters | FM | Freq | Statio | n Format | Home Market | Date | Rank | Owner | of License | License |
| WOKI | FM | 98.7 | С | News/Talk | Knoxville, TN | 07/02/2003 | 72 | Cumulus Media Holdings Inc | Oliver Springs, TN | Roane |
| WPFT | FM | 106.3 | С | Clsc Hits | Knoxville, TN | 10/09/2007 | 72 | Whitfield Communications Inc | Pigeon Forge, TN | Sevier |
| WRJZ | AM | 620 | С | Relgn/Talk | Knoxville, TN | 07/02/2003 | 72 | Moffit, Thomas H, Jr | Knoxville, TN | Knox |
| WSEV | AM | 930 | С | Variety | Knoxville, TN | 07/02/2003 | 72 | Bristol Broadcasting Company Inc | Sevierville, TN | Sevier |
| WSEV | FM | 105.5 | С | AC | Knoxville, TN | 07/02/2003 | 72 | Whitfield Communications Inc | Gatlinburg, TN | Sevier |
| WUOT | FM | 91.9 | NC | NPR/Cls/Jaz | zKnoxville, TN | 07/02/2003 | 72 | University of Tennessee | Knoxville, TN | Knox |
| WUTK | FM | 90.3 | NC | Modern | Knoxville, TN | 07/02/2003 | 72 | University of Tennessee | Knoxville, TN | Knox |
| WVLZ | FM | 106.1 | С | Modern AC | Knoxville, TN | 10/27/2009 | 72 | Loud Media | Oliver Springs, TN | Roane |
| WWQK | FM | 88.7 | NC | Sothn Gspel | l Knoxville, TN | 12/16/2013 | 72 | Power Foundation | Oak Ridge, TN | Anderson |
| WWST | FM | 102.1 | С | CHR | Knoxville, TN | 07/02/2003 | 72 | SummitMedia LLC | Sevierville, TN | Sevier |
| WYFC | FM | 95.3 | NC | Christian | Knoxville, TN | 07/02/2003 | 72 | Bible Broadcasting Network Inc | Clinton, TN | Anderson |
| WYLV | FM | 88.3 | NC | ChrsContem | n Knoxville, TN | 07/02/2003 | 72 | Educational Media Foundation | Maynardville, TN | Union |
| WYSH | AM | 1380 | С | Country | Knoxville, TN | 07/02/2003 | 72 | Meredith, Ronald C | Clinton, TN | Anderson |

Number of Stations in Geographic Market 47

Previous Stations in Geographic Market