

Multiple Ownership Compliance Analysis

The parties to this application, through SummitMedia and its licensee subsidiaries listed below (collectively, “SummitMedia”),¹ have attributable interests in 2 full-power broadcast stations which are listed as “home” to the Greenville-Spartanburg, SC Market (“Greenville-Spartanburg Market”) by BIA:

<u>Licensee</u>	<u>Station</u>	<u>Type</u>	<u>Community of License</u>	<u>State</u>	<u>Facility ID No.</u>
SM-WHZT, LLC	WHZT	FM	Williamstown	SC	5971
SM-WJMZ, LLC	WJMZ-FM	FM	Anderson	SC	1303

SummitMedia does not hold attributable interests in any other station in the Greenville-Spartanburg Market.

As shown in the BIA Market Report for the Greenville-Spartanburg Market attached hereto, the market is currently home to 45 full-power broadcast stations. Section 73.3555(a)(1)(i) of the Commission’s rules provides that, in a radio market with 45 or more full-power, commercial and noncommercial radio stations, a party may hold attributable interests in 8 full-power commercial and non-commercial broadcast stations located in the same market – no more than 5 of which are in the same service.²

SummitMedia is currently in compliance with the FCC’s multiple ownership limits for the Greenville-Spartanburg Market because SummitMedia currently has attributable interests in only 2 full-power broadcast stations in the market – which are both in the FM service. Furthermore, following the closing the transaction contemplated in this application, SummitMedia will remain in compliance with the FCC’s ownership limits for the Greenville-Spartanburg Market the stations in that market in which it has attributable interests will remain unchanged. For these reasons, SummitMedia is currently, and will remain in compliance with the FCC’s multiple ownership rules.

¹ See Changes in Ownership and Other Authorizations Exhibits.

² 47 C.F.R. § 73.3555(a)(1)(i).

FCC Geographic Market Definition for Greenville-Spartanburg, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WABB	AM	1390	NC	Sothn Gspel	Greenville-Spartanburg, SC	07/02/2003	58	Power Foundation	Belton, SC	Anderson
WAHP	FM	88.5	NC	ChrsContem		11/20/2020	0	Radio Training Network, Inc	Belton, SC	Anderson
WAHT	AM	1560	C	Sprts/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Byrne Acquisition Group LLC	Cowpens, SC	Spartanburg
WAIM	AM	1230	C	News/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Palmetto Broadcasting Company	Anderson, SC	Anderson
WANS	AM	1280	C	Country	Greenville-Spartanburg, SC	07/02/2003	58	Power Foundation	Anderson, SC	Anderson
WASC	AM	1530	C	VarHt/Oldes	Greenville-Spartanburg, SC	07/02/2003	58	New South Broadcasting	Spartanburg, SC	Spartanburg
WCCP	FM	105.5	C	Sprts/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Byrne Acquisition Group LLC	Clemson, SC	Pickens
WCKI	AM	1300	NC	Chrst/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Mediatrix SC Inc	Greer, SC	Greenville
WCSZ	AM	1070	C	Span/Pop	Greenville-Spartanburg, SC	07/02/2003	58	Cherry, Glenn	Sans Souci, SC	Greenville
WDAB	AM	1580	C	Variety	Greenville-Spartanburg, SC	07/02/2003	58	Dabney-Adamson Broadcasting	Travelers Rest, SC	Greenville
WELP	AM	1360	C	Chrst/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Wilkins Communications Network Inc	Easley, SC	Pickens
WEPR	FM	90.1	NC	Clsc/News	Greenville-Spartanburg, SC	07/02/2003	58	South Carolina Educational Television	Greenville, SC	Greenville
WESC	AM	660	C	DARK	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Greenville, SC	Greenville
WESC	FM	92.5	C	Country	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Greenville, SC	Greenville
WFBC	FM	93.7	C	CHR	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Greenville, SC	Greenville
WGTK	FM	94.5	C	Talk	Greenville-Spartanburg, SC	07/02/2003	58	Salem Media Group Inc	Greenville, SC	Greenville
WGVL	AM	1440	C	News/Talk	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Greenville, SC	Greenville
WHQA	FM	103.1	NC	Sothn Gspel	Greenville-Spartanburg, SC	07/02/2003	58	Power Foundation	Honea Path, SC	Anderson
WHQB	FM	90.5	NC	Sothn Gspel	Greenville-Spartanburg, SC		58	Power Foundation	Gray Court, SC	Laurens
WHZT	FM	98.1	C	Urban CHR	Greenville-Spartanburg, SC	07/02/2003	58	p SummitMedia LLC	Williamston, SC	Anderson
WJMZ	FM	107.3	C	Urban	Greenville-Spartanburg, SC	07/02/2003	58	SummitMedia LLC	Anderson, SC	Anderson
WLFJ	FM	89.3	NC	ChrsContem	Greenville-Spartanburg, SC	07/02/2003	58	Radio Training Network, Inc	Greenville, SC	Greenville
WLTE	FM	95.9	C	Clsc Hits	Greenville-Spartanburg, SC	03/23/2015	58	Salem Media Group Inc	Pendleton, SC	Anderson
WMYI	FM	102.5	C	Adult Hits	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Hendersonville, NC	Henderson
WOLI	AM	910	C	Mexican	Greenville-Spartanburg, SC	07/02/2003	58	Norsan Consulting and Management Inc	Spartanburg, SC	Spartanburg
WORD	AM	950	C	Sports	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Spartanburg, SC	Spartanburg
WPCI	AM	1490	C	RhyBl/Ecltc	Greenville-Spartanburg, SC	07/02/2003	58	Mathena, Randy R.	Greenville, SC	Greenville
WPJF	AM	1260	C	Span/Relgn	Greenville-Spartanburg, SC	07/02/2003	58	Iglesia Vida Y Esperanza De Greenville SC	Greenville, SC	Greenville
WPJM	AM	800	C	Gospel	Greenville-Spartanburg, SC	07/02/2003	58	Cohen, Bobby	Greer, SC	Greenville
WQUL	AM	1510	C	Clsc Hits	Greenville-Spartanburg, SC	07/02/2003	58	New Mountain to Climb LLC	Woodruff, SC	Spartanburg
WRIX	AM	1020	C	Bluegrass	Greenville-Spartanburg, SC	07/02/2003	58	Power Foundation	Homeland Park, SC	Anderson
WROO	FM	104.9	C	Clsc Rock	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Mauldin, SC	Greenville
WROQ	FM	101.1	C	Clsc Rock	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Anderson, SC	Anderson
WRTH	FM	103.3	C	Clsc Hits	Greenville-Spartanburg, SC	07/02/2003	58	Salem Media Group Inc	Greer, SC	Greenville

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Greenville-Spartanburg, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSBF	FM	88.1	NC	Alternative	Greenville-Spartanburg, SC	07/02/2003	58	Clemson University	Clemson, SC	Pickens
WSHP	FM	103.9	C	ChrsContem	Greenville-Spartanburg, SC	07/02/2003	58	Radio Training Network, Inc	Easley, SC	Pickens
WSPA	FM	98.9	C	AC	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Spartanburg, SC	Spartanburg
WSPG	AM	1400	C	Sports	Greenville-Spartanburg, SC	07/02/2003	58	Fox Sports Spartanburg 2 LLC	Spartanburg, SC	Spartanburg
WSSL	FM	100.5	C	Country	Greenville-Spartanburg, SC	07/02/2003	58	iHeartMedia Inc	Gray Court, SC	Laurens
WTBI	AM	1540	NC	Sothn Gspel	Greenville-Spartanburg, SC	07/02/2003	58	Tabernacle Baptist Church	Pickens, SC	Pickens
WTBI	FM	91.5	NC	Sothn Gspel	Greenville-Spartanburg, SC	07/02/2003	58	Tabernacle Baptist Church	Greenville, SC	Greenville
WTPT	FM	93.3	C	Rock	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Forest City, NC	Rutherford
WUBK	FM	88.1	NC	Oldies	Greenville-Spartanburg, SC	02/02/2012	58	Richburg Educational Broadcasters Incorporated	Enoree, SC	Spartanburg
WYRD	AM	1330	C	Sports	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Greenville, SC	Greenville
WYRD	FM	106.3	C	News/Talk	Greenville-Spartanburg, SC	07/02/2003	58	Entercom	Simpsonville, SC	Greenville

Number of Stations in Geographic Market 45

Previous Stations in Geographic Market

WOSF	FM	105.3	C	UrbAC/R&B	Charlotte-Gastonia-Rock Hill, NC-SC	07/06/2007	21	Urban One Inc	Gaffney, SC	Cherokee
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