

WBIR 2020 Children's Television Programming Report

Preemption Notes

The COVID-19 Pandemic presented many challenges during 2020. One unexpected challenge was the *en masse* return of sporting events. During the 3RD quarter of 2020, NBC added several sporting events to its calendar, such as the Tour de France, NASCAR, NHL, Golf, Notre Dame Football, IndyCar, Horse Racing, and Motor Sports.

Under the constraints of this 3rd quarter schedule, WBIR was not always able to make good preempted children's programming within the required seven (7)-day window. In some cases, the programs were made good on the eighth (8th) day, but in others no make good was aired. Below is a summary of these events:

- On September 5, 2020, the following children's programming was preempted:

- *The Champion Within*
- *Vets Saving Pets*
- *Earth Odyssey* (2 episodes)
- *Consumer 101*
- *Roots Less Traveled*

Four of these programs (*The Champion Within*, *Vets Saving Pets*, and both episodes of *Earth Odyssey*) were rescheduled to air on September 13, 2020. However, NBC added a sporting event (IndyCar) to the schedule which preempted each of the planned make goods.

- On October 10, 2020, the following children's programming was preempted and, because no time periods were available within the 7-day period, they were made good on the 8th day, October 18, 2020:
 - A New Leaf
 - The Voyager with Josh Garcia
 - Vets Saving Pets
 - The Champion Within
- On October 3, 2020, *Ocean Mysteries with Jeff Corwin* was preempted by NBC Sports. No time was available to air the makegood.

There were many breaking news preemptions in 2020 year. In the 4th quarter, two of the programs interrupted by breaking news events (10/3 *Vets Saving Pets* and on 11/7 *The Champion Within*), aired makegoods on the 8th day.

In each of the cases above where programming was made good, announcements were made to notify the public of the changed schedule.