

“CBS DREAM TEAM”
Network Information for Responding to Form 398

Calendar Year January through December 2020

Each of these children's programs listed below has been designed with the significant purpose of serving the educational and informational needs of children and can be cited toward fulfilling the FCC's three-hour-a-week core programming requirement that became effective September 1, 1997, provided that your station is in compliance with the other aspects of the FCC's rules that enable a children's program to be designated a core program.

As is the current practice, there is, and in the upcoming year will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the “CBS DREAM TEAM” is 13-16 year-old viewers, the commercial limits established by Congress in the children’s television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is NOT applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children’s programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, an animated logo will be inserted for approximately five seconds in the lower left-hand corner of the screen at the beginning of each of the six children's programs. It is then immediately followed by a static logo which appears in the same position for the duration of the programs. The logo will feature the letters "E/I" and the CBS Eye.

The CBS Television Network provides information identifying the six children’s core programs it supplies to stations affiliated with the Network to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

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Summary of the “CBS DREAM TEAM, IT’S EPIC!” Children’s Program Schedule

First Quarter - January 4 through March 28, 2020

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
PET VET DREAM TEAM	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
BEST FRIENDS <i>FUREVER</i> WITH KEL MITCHELL	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

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Summary of the “CBS DREAM TEAM, IT’S EPIC!” Children’s Program Schedule

Second Quarter - Effective April 4 through June 27, 2020

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
PET VET DREAM TEAM	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
BEST FRIENDS <i>FUREVER</i> WITH KEL MITCHELL	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

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Summary of the “CBS DREAM TEAM, IT’S EPIC!” Children’s Program Schedule

Third Quarter - Effective July 4 through September 26, 2020

LUCKY DOG	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
THE HENRY FORD’S INNOVATION NATION	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
MISSION UNSTOPPABLE	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
PET VET DREAM TEAM	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
HOPE IN THE WILD	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG
BEST FRIENDS <i>FUREVER</i> WITH KEL MITCHELL	<u>Target Audience:</u> 13-16	<u>TV Rating:</u> TVG

Summary of the “CBS DREAM TEAM” Children’s Program Schedule

Note Title Update effective October 3, 2020

Fourth Quarter - Effective October 3 through December 26, 2020

LUCKY DOG

Target Audience: 13-16 TV Rating: TVG

THE HENRY FORD’S INNOVATION NATION

Target Audience: 13-16 TV Rating: TVG

MISSION UNSTOPPABLE

Target Audience: 13-16 TV Rating: TVG

HOPE IN THE WILD

Target Audience: 13-16 TV Rating: TVG

(previously PET VET DREAM TEAM)

PET VET DREAM TEAM

Target Audience: 13-16 TV Rating: TVG

(previously HOPE IN THE WILD)

ALL IN (returning series)

Target Audience: 13-16 TV Rating: TVG

(previously BEST FRIENDS *FUREVER* WITH KEL MITCHELL)

Special Programming Notes

- September 26, 2020, last telecast of BEST FRIENDS *FUREVER* WITH KEL MITCHELL
- Effective October 3, 2020, title change for Saturday children’s programs CBS DREAM TEAM
- Effective October 3, 2020, HOPE IN THE WILD fed in a new order
- Effective October 3, 2020, PET VET DREAM TEAM fed in new order
- Effective October 3, 2020, ALL IN returning series

PROGRAM DESCRIPTIONS

Length of Program: 30 minutes

Origination: NETWORK

Age of Target Audience

From: 13 years To: 16 years

LUCKY DOG

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Length of Program: 30 minutes

Origination: NETWORK

Age of Target Audience

From: 13 years To: 16 years

THE HENRY FORD'S INNOVATION NATION

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Length of Program: 30 minutes

Origination: NETWORK

Age of Target Audience

From: 13 years To: 16 years

MISSION UNSTOPPABLE

In MISSION UNSTOPPABLE, each week celebrity host Miranda Cosgrove highlights the fascinating female innovators who are on the cutting edge of science – including zoologists, engineers, astronauts, codebreakers and oceanographers. Viewers will be inspired by female STEM (science, technology, engineering and math) superstars in the fields of social media, entertainment, animals, design and the internet – all categories key to the teen experience. Academy Award-winning actress Geena Davis serves as executive producer, bringing her passion for creating change in the portrayal of strong female characters in entertainment and media that positively influences young viewers. Cosgrove also serves as an executive producer. MISSION UNSTOPPABLE is produced in collaboration with IF/THEN, an initiative of Lyda Hill Philanthropies.

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PROGRAM DESCRIPTIONS

Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

HOPE IN THE WILD

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

PET VET DREAM TEAM

PET VET DREAM TEAM chronicles the lives of some of the world's busiest emergency veterinarians and the animals to whom they've dedicated their lives. Together, these talented veterinarians race against the clock to cure their furry and feathered charges - educating viewers on a range of medical procedures and exotic animal practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the PET VET DREAM TEAM. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Length of Program: 30 minutes
Origination: NETWORK

Age of Target Audience
From: 13 years To: 16 years

ALL IN

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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PROGRAM DESCRIPTIONS

Length of Program: 30 minutes

Origination: NETWORK

Age of Target Audience

From: 13 years To: 16 years

BEST FRIENDS *FUREVER* WITH KEL MITCHELL

BEST FRIENDS *FUREVER* WITH KEL MITCHELL is a live action, half-hour program that reveals the true stories of dogs who are best pals not only with humans, but with a variety of different animal species. Each episode explores the improbable bonds that dogs have formed with birds, reptiles, ducks, and even dolphins! Along the way, the fascinating characteristics of various breeds and species that allow these unique relationships to thrive are examined. From dog psychology to animal behavior theory, viewers will learn about what makes our furry friends tick, all while celebrating the idea that friendship comes in many different forms.

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