Exhibit A

LOCAL PROGRAMMING SUPPORT/NON-BROADCAST EFFORTS
JANUARY 1, 2020 – DECEMBER 31, 2020

KBAK-TV is proud to support the children of our community with a variety of community outreach programs. Many of our projects utilize our airwaves, in conjunction with non-broadcast efforts. The programs selected for implementation target the education of our children and a "helping hand" for our neighbors. During 2020, community projects include but are not limited to:

"St. Jude's Children's Hospital" – (1/1/20-3/31/20)
Eyewitness News is teaming with the St. Jude's Children's Hospital to share the progress they have made in the fight against cancer and diseases in children.
Through the St. Jude Dream Home campaign, we continue to share stories and still raised almost one Million Dollars.

"A Chocolate Affair"- (1/1/20-3/31/20)
Eyewitness News teamed with the United Way of Kern County and local business to help fund the "Boys With A Purpose, Gentlemen's Club". The project targets elementary school students.

"National Weather Association - Kern Chapter" - (1/1/20-3/31/20)
Chief Meteorologist Miles Muzio utilizes his vast experience in weather to educate young and old alike. Monthly meetings include trips to the Bakersfield Planetarium, overviews of weather patterns and group discussions on scientific variables.

"One Classroom at a Time" – (1/1/20-3/31/20 & 10/1/20-12/31/20)
Once a month we award a local teacher a $1,000 grant for a creative class/school program designed to enrich a student's learning experience. Through an on-air campaign, educators are encouraged to submit a grant proposal outlining their program, the needs to support the program and how they will measure the success of the program. Each month a committee comprised of station management and sponsors from the private sector review the proposals for great creativity and passion in their methods for inspiring young people to learn.

"Dr. Seuss's Read Across America Day" – (1/1/20-3/31/20)
Several Eyewitness News anchors took time out of their busy schedules to visit several elementary schools and read stories to wide-eyed elementary students for Dr. Seuss's Read Across America Day.

"The Weather Reporter" – (1/1/20-3/31/20)
Aaron Perlman continues his on-going Weather School Campaign. Using water, music and song Aaron educates children on weather elements such as fog, dew, rain, snow and wind.

"Salvation Army" – (4/1/20-6/30/20)
Our staff teamed with the local chapter of the Salvation Army to raise money to help provide food to families in need during the Coronavirus Pandemic.

"St Jude Dream Home" – (4/1/20-6/30/20)

Our staff teamed with local businesses and the St. Jude Children's Hospital to bring awareness to childhood illnesses and to raise money to for St. Jude. This year's event raised over One Million dollars.

"Senior Shoutout" – (4/1/20-6/30/20)
The Coronavirus Pandemic brought teaching in the classroom to a halt. For high school seniors this meant missing many of the traditional last hurrahs that come with their final year of high school. Our team joined with local businesses and families to create a one-hour program honoring this years graduates. The program was filled with photos of local graduates and salutations from community and educational leaders.

"Back To School"- (7/1/20 – 9/30/20)
We teamed with local businesses and schools to educate and help identify resources for parents and children transitioning into the new 2020 virtual classroom. From collecting school supplies, providing expert insight on how to handle the new process and sharing challenges, we were able to help disseminate useful information and necessary materials throughout our community.

"Virtual Cancer Walk/Run"- (7/1/20 – 9/30/20)
Our stations have been long-time supporters the Cancer Walk/Run, which raises funds to support programs and needs for children affected by cancer. This year the event went virtual and we were able to raise $28,000.

"Virtual Weather School"- (7/1/20 – 9/30/20)
Morning Anchor Aaron Perlman set out to make weather more interesting and educational! Since he couldn't bring his weather school into the classroom, he brought it to kids virtually by hosting a weekly live, interactive weather school for kids.

"Roll Up Your Sleeves"- (7/1/20 – 9/30/20)
Our stations joined the local blood bank help create awareness and increase blood donations. In addition, the blood bank was able to test for persons who could have the Covid-19 Anti-bodies.

"Wildfire Relief Fund"- (7/1/20 – 12/31/20)
Our stations have joined with the local red cross and businesses to help raise funds and supplies for those families affected by the California Wildfires. This campaign will continue as the wildfires are still putting communities in danger. With California Wildfires displacing families and businesses across the state, we joined with our local agency to collect food and household items for those who have lost everything to the fires.

"Bakersfield "Drive Thru" Teddy Bear Toss"- (10/1/20-12/31/20)
This community campaign targets the children in social-economically challenged areas. Rallying our local residents to donate stuffed animals through the first ever "Drive Thru" Teddy Bear Toss event, we were able to collect over 2,000 stuffed animals for those children less fortunate. The toys were distributed through the United Way of Kern County.

"Bakersfield "Drive Thru" Toy Run"- (10/1/20-12/31/20)
This community campaign benefits the Salvation Army of Kern County. Thousands of motorcyclists donated toys, non-perishable foods and money for those less fortunate.

“St Jude Dream Home Give-away"- (10/1/20-12/31/20)
November 13th we broke ground for the 2021 St. Jude Dream Home Give-away. This event supports research and services for children with cancer.

"Community Thanksgiving Food Drive"- (10/1/20-12/31/20)
This community campaign lasted for over a week in November and helped raised awareness and non-perishable foods for those less fortunate. All collected items were distributed through the Community Action Partnership of Kern.

Additional support includes: our news talent in the community, participating in team walks, speaking at schools and donating their time to various children charities. Management team participating in job fairs and multiple on-air public service announcements outlining the importance of education within our community.