

Rocking M Media, LLC-Colby / Goodland EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following stations:

<u>Call Sign</u>	<u>STATION TYPE</u>	<u>LOCATION CITY AND STATE</u>
KLOE-AM	AM 730	3023 W. 31 ST STREET GOODLAND, KS
KXXX-AM	AM 790	1065 S. RANGE AVE. COLBY, KS
KRDQ-FM	FM 100.3	1065 S. RANGE AVE. COLBY, KS
KKCI-FM	FM 102.5	3023 W. 31 ST STREET GOODLAND, KS
KWGB-FM	FM 97.9	3023 W. 31 ST STREET GOODLAND, KS

Prepared by Chad Jones, General Manager Rocking M Media, LLC. Colby and Goodland, Kansas.

This report lists fulltime recruiting activity for positions open or potentially open between January 1, 2019 and December 31, 2019. Also included in this report is the date hired and sources utilized for recruitment of hires. Company Name: Rocking M Media, LLC.

A.

The following is a list of all vacancies for full-time jobs during the reporting period:

<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>
Sports Broadcaster	6-1-19	8-1-19
General Manager	10-31-19	11-1-19
Farm Broadcaster	New Position	1-10-20

B.

EEO Public Report Compliance Tools Outreach Initiatives:

1 Radio Recruitment ads on Rocking M Radio Stations in Colby and Goodland, Kansas. Chad Jones 785-269-7724

2 Listed the opening with Sportscasters Talent Agency of America

Jon Chelesnik

Sportscasters Talent Agency of America

Phone: 949-648-7822

#3 Kansas Association of Broadcasters Job Bank at KAB.NET

Kansas Association of Broadcasters, 214 SW 6th Ave #300, Topeka, KS 66603 785-235-1307

C.

Sources which provided the hire for the positions that opened.

<u>Job Title</u>	<u>Source</u>
Sports	Sports Casters Talent Agency of America
General Manager	Internal Promotion
Farm Broadcaster	Employee Referral

D.

During the reporting period, there were 5 applicants interviewed for vacancies for the full-time position(s). The following is a list of the total number of interviewees referred by each recruiting source shown above in Section B.

<u>Recruitment Source</u>	<u>Total Number of Interviewees</u>
Radio Ads	0
KAB Job Bank	0
Sports Casters Talent Agency of America	3
Internal Promotion	1
Employee Referral	1

E.

Fulltime positions hired during reporting dates:

Name	Position	Source	Hire/Date
Chad Jones	General Manager	Internal Promotion	11-1-19
Jay Sanderson	Farm Broadcaster	Employee Referral	8-1-19
Jackson Schneider	Sports Broadcaster	Sports Casters Talent Agency of America	7-16-20