

KNLV AM FM
2019 EEO Public File Report
January 1, 2019-December 31, 2019

Master Recruitment Source List ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? :(Yes/No) | Number of Interviewees Referred by RS Over Reporting Period |
|-----------|---|--|---|
| 3 | KNLV AM/FM Radio 205 S. 16th St. Ord, NE 68862 Phone: (308)-728-3263 | N | 15 |

Total Interviews Over Reporting Period 15

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Station: KNLV AM & FM
Community of License: Ord
Reporting Period: January 1, 2019 - December 31, 2019
Number of Full-Time Employees: 6

During the Reporting Period, a total of 2 full time postions was filled. This information required by FCC Rule 73.2030(C) (6) is provided in the charts that follow.

1. Vacancy List

| Full Time Positions | Recruitment Sources ("RS") | RS Referrinng Hiree |
|---------------------|----------------------------|-------------------------|
| 2. Filled | Used to Fill Vacancy | KNLV On-Air Recruitment |
| | Sales | Nebraska Broadcasters |
| | | Ord Chamber Website |
| 1. Filled | Front Office | KNLV On-Air Recruitment |
| | | Ord Chamber Website |

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III. Recruitment Initiatives

| Date | Type of Recruitment Initiatives (Menu Selection) | Brief Description of Activity | Number of Station Participants | Participant(s) Title | Points |
|--------------|--|--|--------------------------------|------------------------------|--------|
| 1/7-5/1 2019 | Participation in events sponsored by educational institutions relating to career opportunities in broadcasting | Job shadowing to Ord High School students | 4 | GM Sales On-air Front Office | 0.25 |
| 3/23 2019 | Participated at the Boone County Home Show | Handed out applications to prospective employees | 3 | GM Sales Manager Sales Rep | 0.25 |
| 4/8 2019 | Participated in events sponsored by educational institutions relating to career opportunities in broadcasting | Provided Ord High School students with a tour & information about operations function & broadcasting | 2 | General Manager Traffic Dir. | 0.25 |
| 4/24 2019 | Participated in events sponsored by | Provided Ord Teammate students with | 2 | General Manager Traffic | 0.25 |

| | | | | | |
|--------------|---|--|---|------------------------------|------|
| | educational institutions relating to career opportunities in broadcasting | a tour & information about operations function & broadcasting | | Dir. | |
| 4/30 2019 | Participated in events sponsored by educational institutions relating to career opportunities in broadcasting | Provided Burwell students with a tour & information about operations function & broadcasting | 2 | General Manager Traffic Dir. | 0.25 |
| 5/02 2019 | Participated in events sponsored by educational institutions relating to career opportunities in broadcasting | Provided CWC students with a tour & information about operations function & broadcasting | 2 | General Manager Traffic Dir. | 0.25 |
| 7/31 2019 | Participated at Valley County Fair | Handed out applications to prospective employees | 3 | GM Sales On Air | 0.25 |
| 8/9 2019 | Participated at the Popcorn days event | Handed out applications to prospective | 2 | GM Sales Manager | 0.25 |

employees

Total Points Over Reporting Period 2.00