

Statement of Educational Programming

EXHIBIT 2A

FORM 340, SECTION II, QUESTION 4(b)

The purpose of this exhibit is to demonstrate Uphill Media INC.'s educational objective and that the proposed radio station will be used for the advancement of an educational program under 73.503(a) of the Rules. The rules describe that noncommercial licenses are not limited to classroom instruction, but may "transmit educational, cultural, and entertainment programs to the general public," (Section 73.503(b)) in the advancement of a radio program. The following clearly demonstrates Uphill Media INC.'s *KORC Music & Civics* eligibility:

EDUCATIONAL OBJECTIVE

Uphill Media INC. is a tax-exempt educational corporation under section 501(c)(3) of the IRS code. Its mission statement is, "Uphill Media is an all volunteer independent media network focused on educating the electorate about civics. The rights, responsibilities, and obligations of citizenship." The corporation's objective is well in-line with the qualification of being considered an educational nonprofit.

PAST EDUCATIONAL PROGRAMS

Uphill Media INC. was founded in 2017 and has offered a range of educational programs, including:

Producing a live video series on Robert's Rules of Order and Parliamentary Procedure.

Producing a live video political candidate interview series called, "We the People".

Producing a live video series at CCTV Salem studios called, "Parliamentary Talk."

Producing a live video series called, "Progressive Oregon" that taught local civics.

Livestreaming the 2018 Democratic Party of Oregon Platform Convention.

PROPOSED EDUCATIONAL PROGRAM

Uphill Media INC. intends to utilize the proposed facility to extend its educational mission to the airwaves by cooperating with Our Revolution Corvallis Allies and Veterans For Peace to:

- Provide programming that shows diversity of content with focus on education of its audience by broadcasting news, music, and local happenings
- Carry public affairs programming dealing with civics, the environment, current affairs, science, and media education
- Empower our audience by educating them about access to local resources, information, and/or other useful non-profit organizations
- Produce civics PSA packages that run between local programs and music.

The radio station will educate the community and seeks to expand the reach of civics content beyond local reach through partner stations and platforms.

Respectfully,

John Ellis

Executive Producer

Uphill Media INC.