

Alpha Media Licensee, LLC – Watertown, SD Online Public File

In preparation for filing its license renewal applications, Alpha Media Licensee, LLC (“Alpha”) has conducted audits of the online public inspection files at its radio stations. Having become aware of deficiencies with respect to the timely upload of political advertising information in certain markets, and as the Commission is aware, Alpha, with commitment at the highest corporate levels, redoubled the company’s efforts to train staff consistently and to implement company-wide operating procedures so as to ensure that requisite information is timely uploaded to the online public file in compliance with the Commission’s rules. Alpha submitted documentation of these efforts to the Commission in April 2020 and entered into a consent decree with the Commission on July 22. In Alpha’s Watertown, SD cluster, there were no instances in which political advertising information was uploaded late to the online file after July 22.

Additionally, all stations in the Watertown, SD cluster uploaded their 2018 and 2019 EEO Public File Reports late due to an administrative oversight. Specifically, each of the stations in the cluster uploaded their 2018 EEO Public File Report approximately two days late. Additionally, each uploaded their 2019 EEO Public File Report approximately one day late.

Alpha will continue to monitor online public file compliance closely going forward.