

**WALA**  
**EEO PUBLIC FILE REPORT**  
**November 22, 2018 - November 21, 2019**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Investigative MMJ / Reporter	1-2, 4-7, 10, 13-14, 16-17, 19-21, 23, 26, 28-33, 36-40, 42, 45, 47	16
Chief Photographer	1-2, 4-5, 9, 13-17, 19, 21, 26-28, 32, 36-37, 45-47	16
Multi Media Journalist	1-2, 4-5, 7, 9-10, 13-14, 17, 19-21, 23, 26, 28, 30, 32, 36-40, 42, 45-47	46
Host	2, 4-5, 7, 9-10, 13-15, 17-23, 26, 28, 30, 32-33, 36, 38-40, 42, 45, 47	18
News Producer	1-2, 4-7, 9-11, 13-14, 16-17, 19-21, 23, 26, 28, 30, 32-33, 36, 38-40, 42, 45, 47	45
Multi Media Journalist	1-2, 4-8, 10, 12-14, 16-17, 19-23, 26, 28, 30, 32, 34-36, 38-45, 47	16
Meteorologist Part-time	1-2, 4-7, 9-10, 13-14, 17, 19-21, 23, 26, 28, 30, 32-33, 36-40, 42, 45-47	28
Meteorologist Part-time	1-2, 4-8, 10, 12-14, 16-17, 19-24, 26, 28, 30, 32-36, 38-45, 47	16
Technical Director	1-2, 4-8, 10, 12-13, 16-17, 19-23, 26, 28, 30, 32-34, 36, 38-45, 47	22
Video Editor	1-2, 4-8, 10, 13, 16-17, 20-23, 26, 28, 30, 32-34, 36, 38-45, 47	22
Video Editor	1-2, 4-8, 10, 13, 16-17, 20-23, 26, 28, 30, 32-34, 36, 38-45, 47	22
News Producer	1-8, 10, 12-13, 16-17, 20-21, 23-26, 28, 30, 32-36, 38-45, 47	16
Content Producer	1-2, 4-8, 10, 12, 17, 19-26, 28, 30, 32-36, 38-45, 47	24

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## II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AAF Mobile Bay P.O. Box 681 Mobile, Alabama 36601 Phone : 2514211538 Donna Howell Manual Posting	N	0
2	AAF Pensacola P.O. Box 12474 Pensacola, Florida 32591 Phone : 251-434-1010 jahna jacobson Manual Posting	N	0
3	AL.ABAMA Media Group 1731 1ST Avenue North Birmingham, Alabama 35203 Url : www.al.com Kim King Manual Posting	N	0
4	Alabama Broadcaster Assoc. 2180 Parkway Lake Drive Hoover, Alabama 35244 Phone : 205-982-5001 Url : http://www.al-ba.com Email : lrice@al-ba.com Fax : 1-205-982-0015 Lesa Rice	N	0
5	Alabama Career Center System 515 Springhill Plaza Mobile, Alabama 36608 Phone : 251-461-4146 Fax : 1-251-461-4443 Terrence Brown Manual Posting	N	0
6	America's Job Exchange 200 Minuteman Road Suite 203 Andover, Massachusetts 01810 Phone : 866-926-6284 Customer Care Manual Posting	N	0

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7	Auburn University 303 Martin Hall 211 West Thach Ave Auburn, Alabama 36849 Donna Howell Manual Posting	N	0
8	Belhaven University 1500 Pechtree Street Jackson, Mississippi 39202 Phone : 601-968-5940 Mark Hunter Manual Posting	N	0
9	Bishop State Community College 351 North Broad Street Mobile, Alabama 36603 Phone : 251-405-7033 Email : gknight@bishop.edu Fax : 1-251-438-4316 Gloria Knight	N	0
10	Boston University 100 Bay State Road Sixth Floor Boston, Massachusetts 02215 Phone : 2514341013 Donna Howell Manual Posting	N	0
11	Broadcasting and Cable 28 East 28th Street 12th Floor New York, New York 10016 Phone : 917-331-9498 Zahra Majma Manual Posting	N	0
12	Brown University 75 Waterman Street Providence, Rhode Island 02912 Phone : 401-863-1000 Julia Sepulevda Avalos Manual Posting	N	0
13	Career Builders 200 N. LaSalle Street Suite 1100 Chicago, Illinois 60601 Rosemary Haefner Manual Posting	N	3

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14	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Url : <a href="http://www.collectivetalent.com">http://www.collectivetalent.com</a> Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a> Michael Bille	N	0
15	Current Employee	N	7
16	Employee Referral	N	12
17	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32302 Phone : 850-681-6444 Url : <a href="http://www.fab.org">http://www.fab.org</a> Email : <a href="mailto:lvarn@fab.org">lvarn@fab.org</a> Lindsey Varn	N	0
18	Former Employee Referral	N	1
19	Frank Magid & Associates Talent Placement Services One Research Center Marion, Iowa 52302 Phone : 319-377-7345 Url : <a href="http://www.magid.com">http://www.magid.com</a> Email : <a href="mailto:bfrye@magid.com">bfrye@magid.com</a> Fax : 1-319-377-5861 Barbara Frye	N	0
20	Georgia State University 260 University Cntr Courtland Street Atlanta, Georgia 30303 Donna Howell Manual Posting	N	0
21	Glassdoor Inc. 100 Shoreline Hwy 100a Mill Valley, California 94941-3649 Phone : 415-339-9105 Url : <a href="http://www.glassdoor.com">www.glassdoor.com</a> Carmel Galvin Manual Posting	N	0
22	Indeed.com - Not Directly Contacted by SEU	N	18

## WALA

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23	Johns Hopkins University 242 Garland Hall Baltimore , Maine 21218 Donna Howell Manual Posting	N	0
24	Linked In - not directly contacted by SEU	N	4
25	LinkedIn Corp 2029 Stierlin Court Mountain View, California 94043 Phone : 650-687-3600 Url : www.linkedin.com Jeff Weiner Manual Posting	N	0
26	Medialine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800-237-8073 Url : http://www.medialine.com Email : medialine@medialine.com Fax : 1-831-648-5204 Mark Shilstone	N	0
27	MediaRecruiter 9457 South University #303 Highlands Ranch, Colorado 80126 Phone : 303-400-5150 Url : http://www.mediarecruiter.com Art Scott Manual Posting	N	0
28	Meredith.com 1716 Locust Street Des Moines, Iowa 50309 Phone : 251-421-1538 Email : dhowell@fox10tv.com Donna Howell	N	6
29	Non-Employee Referral	N	1
30	Northwestern University 620 Lincoln Street Evanston, Illinois 60208 Phone : 2514341013 Donna Howell Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
31	Poynter 801 Third Street South St. Petersburg, Florida 33701 Phone : 727-553-4343 Tina Dyakon Manual Posting	N	0
32	The Troy University 135 Adams Administration Bldg Troy, Alabama 36082 Phone : 334-983-6556 Url : <a href="http://www.troy.edu/careerservices">http://www.troy.edu/careerservices</a> Email : <a href="mailto:jkrist@troy.edu">jkrist@troy.edu</a> Joanne Krist	N	0
33	The University Of Alabama 700 University Blvd 430 b Phifer Hall Tuscaloosa , Alabama 35401 Donna Howell Manual Posting	N	0
34	The University of Michigan 500 S State Street Ann Arbor, Michigan 48109 Phone : 734-764-1817 Employer Relations Manual Posting	N	0
35	Tulane University 6823 St. Charles Street New Orleans, Louisiana 70118 Phone : 504-865-5000 Geneva Torrence Manual Posting	N	0
36	TV Jobs P.O. Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a> Email : <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a> Fax : 1-760-754-2115 Mark Holloway	N	3

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37	TVBR.com P.O. Box 6633 Woodbridge, Virginia 22195 Phone : 703-490-3099 Url : http://www.tvbr.com Email : AMcLynn@rbr.com April McLynn	N	0
38	University of Georgia room 209 Journalism Bldg Athens, Georgia 30602 Phone : 706-542-2006 Aaron Brown Manual Posting	N	0
39	University of Miami Sanfor Drive Coral Gables, Florida 33124 Richard Combs Manual Posting	N	0
40	University of Missouri-Columbia Lewis Hall 125 Columbia, Missouri Donna Howell Manual Posting	N	0
41	University of North Carolina-Chapel Hill 204 E Cameron Avue Chapel Hill, North Carolina 919-962-6507 Teresa Holt Manual Posting	N	0
42	University of South Alabama 390 Alumni Circle Mobile, Alabama 36688 Donna Howell Manual Posting	N	0
43	University of South Carolina 1005 Idlewilde Blvd Columbia, South Carolina 29208 Phone : 803-777-0169 Luci Devore Manual Posting	N	0

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44	Wake Forest University 1834 Wake Forest Rd Winston-Salem , North Carolina 27109 Phone : 336-758-5000 Caroline Moore Manual Posting	N	0
45	WALA-TV Website 1501 Satchel Paige Drive Mobile, Alabama 36606 Phone : 251-434-1013 Url : <a href="http://www.fox10tv.com">http://www.fox10tv.com</a> Email : <a href="mailto:dhowell@fox10tv.com">dhowell@fox10tv.com</a> Donna Howell	N	1
46	Word of Mouth Referral	N	3
47	<a href="http://www.mediagignow.com">www.mediagignow.com</a> 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a> Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a> MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>59</b>

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## III. RECRUITMENT INITIATIVES

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/5/2019	Participation in Job Fairs	University of South Alabama Job Fair	4	Local Sales Manager Chief Engineer HR Director Executive Assistant
2	2/21/2019	Participation in events or programs sponsored by educational institutions	News Director Scott Flannigan worked with John Carvalho, Justin Blankenship -Assistant Professor and Ric Smith.- Lecturer-Internship Director at the University of Auburn to set up a mentoring/recruiting one on one meetings with students to discuss producer positions, digital media, job tips and industry advice in general.	1	News Director
3	3/6/2019	Establishment of training programs for station personnel	Solutions Journalism News Consulting Agency Instructor Michael Davis and Carol Robinson held two workshops. Instructors trained MMJ, producers, digital content producers, editors and managers on becoming better storytellers and provided tools for helping all content creators find solutions to everyday problems in our community.	50	News Director Asst. News Director Executive Producer Executive Producer
4	3/19/2019	Participation in events or programs sponsored by educational institutions	Station Tour for Students from Bishop State Community College interested in jobs in TV,	1	News Anchor
5	4/11/2019	Participation in Job Fairs	Veterans Job Fair. This job fair attracts job seekers and employers from South Alabama and the surrounding areas. This event provides a valuable community service to the workforce.	3	News Director HR Director
6	5/9/2019	Participation in Job Fairs	South Alabama Regional Planning Commission Job Fair. Job fair attracts job seekers and employers from the South Alabama and the surrounding states. This event provides a valuable community service to the workforce.	4	HR Director New Director Digital Content Manager Executive Assistant
7	11/7/2019	Participation in events or programs sponsored by educational institutions	Communication Career Day 2019 at the University Of South Alabama. Networking and Mentoring. Students will learn about careers in Broadcast journalism, reporting writing, producing, storytelling, video editing and video production.	3	Investigative MMJ/Reporter News Producer Photographer