

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2019 to November 30, 2020

Stations Comprising Station Employment Unit:

KDGO AM, KPTE FM, KKDG FMVacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	3/16/2020	3	Internal/Durango	2,7,10,11,13,15,16,17

Total Number of Persons Interviewed During**Applicable Period:**

3

Recruitment Sources:

	<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1	KDGO/KKDG/KPTE	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	1
2	KENN/KRWN/KISZ	Cheryl Jim	212 W. Apache, Farmington, NM 87401	(505) 325-3541	
3	KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
	<u>Colleges:</u>				
4	Fort Lewis College	Skyhawks Job Source	1000 Rim Dr, Durango CO 81301	www.cso.fortlewis.edu	
	<u>Non-Profits:</u>				
5	Durango Regional Job Fair	Sharon Hermes	sharon@durangoherald.com	(970) 375-4534	
6	Fort Lewis College Job Fair	Marie Kehm	mekehm@fortlewis.edu	Internet Post	
7	Women's Resource Center	Administrative Assistant	679 E 2nd Ave, Unit 6, Durango CO 81301	Fax 970-247-8722	
	<u>Newspapers:</u>				
8	Durango Herald	Odette Zenico	odette@durangoherald.com	(970) 375-4534	
	<u>Internet Site:</u>				
9	99xdurango.com	Dustin Nolen	dustinnolen@americangeneralmedia.com	(970) 247-1240	
10	Americangeneralmedia.com	Kelly Selk	kmcmasters@americangeneralmedia.com	(661) 328-0118	
11	Connectingcolorado.com	Self Post	www.connectingcolorado.com	Internet Post	
12	Craigs List	Self Post	craigslist.com	Internet Post	
13	durangobusiness.org	Jessica	www.durangobusiness.org	Internet Post	
14	facebook.com	Self Post	www.facebook.com	Internet Post	
	<u>Other:</u>				
15	Internal/Cortez	Deborah McHenry	2402 Hawkins, Cortez CO. 81321	Self-post	
16	Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	Self-post	1
17	Internal/Farmington	Cheryl Jim	212 West Apache. Farmington NM. 87401	Self-post	
18	Referrals				1
19	Direct Contact				
20	Word-of-Mouth				
21	Walk-in				

Outreach Initiatives:

1) Fort Lewis College Spring Job Fair

February 6, 2020

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

2) Durango Regional Job Fair

March 12, 2020

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
