

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2019 to November 30, 2020

Stations Comprising Station Employment Unit:

**KDGO AM, KPTE FM, KKDG FM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	3/16/2020	3	Internal/Durango	2,7,10,11,13,15,16,17

**Total Number of Persons Interviewed During**

**Applicable Period:**

3

**Recruitment Sources:**

	Contact	Address	Method of Contact	#Interviews from Source	
<b>Radio Announcements</b>					
1	KDGO/KKDG/KPTE	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	1
2	KENN/KRWN/KISZ	Cheryl Jim	212 W. Apache, Farmington, NM 87401	(505) 325-3541	
3	KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
<b>Colleges:</b>					
4	Fort Lewis College	Skyhawks Job Source	1000 Rim Dr, Durango CO 81301	www.cso.fortlewis.edu	
<b>Non-Profits:</b>					
5	Durango Regional Job Fair	Sharon Hermes	<a href="mailto:sharon@durangoherald.com">sharon@durangoherald.com</a>	(970) 375-4534	
6	Fort Lewis College Job Fair	Marie Kehm	<a href="mailto:mekehm@fortlewis.edu">mekehm@fortlewis.edu</a>	Internet Post	
7	Women's Resource Center	Administrative Assistant	679 E 2nd Ave, Unit 6, Durango CO 81301	Fax 970-247-8722	
<b>Newspapers:</b>					
8	Durango Herald	Odette Zenico	<a href="mailto:odette@durangoherald.com">odette@durangoherald.com</a>	(970) 375-4534	
<b>Internet Site:</b>					
9	99xdurango.com	Dustin Nolen	<a href="mailto:dustinnolen@americangeneralmedia.com">dustinnolen@americangeneralmedia.com</a>	(970) 247-1240	
10	Americangeneralmedia.com	Kelly Selk	<a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>	(661) 328-0118	
11	Connectingcolorado.com	Self Post	<a href="http://www.connectingcolorado.com">www.connectingcolorado.com</a>	Internet Post	
12	Craigs List	Self Post	<a href="http://craigslist.com">craigslist.com</a>	Internet Post	
13	durangobusiness.org	Jessica	<a href="http://www.durangobusiness.org">www.durangobusiness.org</a>	Internet Post	
14	facebook.com	Self Post	<a href="http://www.facebook.com">www.facebook.com</a>	Internet Post	
<b>Other:</b>					
15	Internal/Cortez	Deborah McHenry	2402 Hawkins, Cortez CO. 81321	Self-post	
16	Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	Self-post	1
17	Internal/Farmington	Cheryl Jim	212 West Apache. Farmington NM. 87401	Self-post	
18	Referrals				1
19	Direct Contact				
20	Word-of-Mouth				
21	Walk-in				

**Outreach Initiatives:**

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1) **Fort Lewis College Spring Job Fair**

**February 6, 2020**

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

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2) **Durango Regional Job Fair**

**March 12, 2020**

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

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