

NextGen TV Deployment Plan

Pacific and Southern, LLC (“Licensee”), the licensee of television station WTSP, Tampa, Florida, herein proposes to commence broadcasting an ATSC 3.0 simulcast of WTSP’s CBS-affiliated primary channel. This ATSC 3.0 simulcast would be a guest stream hosted by WMOR-TV, Tampa, Florida (Facility ID 53819), licensed to Hearst Properties, Inc. (“Hearst”). WTSP will continue to broadcast its primary channel and multicast channels in ATSC 1.0 format in accordance with WTSP’s currently licensed parameters.

In addition, to preserve existing service to the Tampa market, WTSP would serve as a host station broadcasting WMOR’s multicast channel affiliated with the MeTV network in ATSC 1.0, as set forth in WMOR’s pending NextGen license modification application and accompanying request for Special Temporary Authority.¹ To avoid viewer confusion, the WMOR-originated MeTV multicast channel would retain its existing PSIP virtual channel.²

Licensee and Hearst have entered into channel sharing agreements, in accordance with Section 73.3801 of the Commission’s rules, to govern these reciprocal hosting arrangements.

¹ See File Nos. 0000125736 and 0000125739.

² *Id.*