

FCC EEO Combined Public File Report

For the Reporting Period: 12/01/2018 to 11/30/2019

Call Letter	Type of Station	Location:City/State	Facility ID
KBLB-FM	Radio	Nisswa, MN	4337
KLIZ-AM	Radio	Brainerd, MN	28653
KLIZ-FM	Radio	Brainerd, MN	28654
KUAL-FM	Radio	Brainerd, MN	60495
KVBR-AM	Radio	Brainerd, MN	60496
WJJY-FM	Radio	Brainerd, MN	5394

Full Time Positions Filled During the Reporting Period

Position	Date Filled	Recruitment Sources Utilized to Fill Vacancy [by Code Number]	Person Hired Source
WJJY-FM.On Air Talent(19-1162)	03/20/2019	9000	5000
WJJY-FM.Account Executive(19-1396)	09/30/2019	379, 577, 584, 610, 630, 665, 839, 840, 841, 858, 869, 872, 873, 878, 888, 1294, 1450, 2187, 2189, 2194, 2196, 2204, 2213, 2226, 2259, 2287, 2289, 2292, 2295, 2296, 3000, 3033, 3034, 5000	1450
WJJY-FM.Regional Traffic Specialist(19-1527)	10/25/2019	157, 379, 577, 584, 610, 630, 665, 839, 840, 841, 858, 869, 872, 873, 878, 888, 1294, 1443, 1450, 1457, 2187, 2189, 2196, 2204, 2213, 2226, 2259, 2270, 2287, 2289, 2292, 2295, 2296, 3000, 3033, 3034, 5000	5000

List of Recruitment Sources

***An asterisk next to the name of the source indicates a source that requested our postings.**

Code	Recruitment Source	Address	Contact Person	Candidates Interviewed
157	Augsburg College	2211 Riverside Ave S Minneapolis Minnesota, 55454	Sandy Tilton 6123301472	0
379	Job Fair			0
577	UW La Crosse Career Services	1725 State St LaCrosse Wisconsin, 54601	Karolyn Bald 6087858514	0

584	U of Wisconsin Eau Claire, Internships	230 Schofield Hall Eau Claire Wisconsin, 547024004	Kim Erickson 7158364069	0
610	Minnesota Broadcasters Association	401 North 3rd St # 370 Minneapolis Minnesota, 55401	Maria Vorhis 6129268123	0
630	Minnesota State University Mankato	730 Maywood Ave Mankato Minnesota, 56001		0
665	Northland Community & Technical College	1101 Hwy 1 E Thief River Falls Minnesota, 56701	Career Center 2186838560	0
839	Bemidji State University Career Svcs	1500 Birchmont Dr NE #18 Bemidji Minnesota, 566012699	Lisa Gubrud 2187552405	0
840	Concordia College Career Center	901 8th St S Moorhead Minnesota, 56562	Sara Johnson 2182993021	0
841	St Olaf College	1520 St Olaf Ave, Tomson 270 Northfield Minnesota, 55057	Donna Blazis 5077863268	0
858	Metropolitan State University Twin Cities	700 E 7th St St Paul Minnesota, 55106	Carol Lowe 6517931529	0
869	St Cloud State University Career Svcs	720 4th Ave S St Cloud Minnesota, 563014498	Employer site 3203082153	0
872	College of St Benedict/St John's	37 College Ave S, Career Services St Joseph Minnesota, 56374	Laura Hammond 3203635707	0
873	College of St Catherine	2004 Randolph Ave Room 460 Mailbox #F-26 St Paul Minnesota, 55105	Anne Bowlin 6516908890	0
878	Southwest Minnesota State University Career Svcs	1501 State St BA 156 Marshall Minnesota, 56258	Carrie Hansen 5075376221	0
888	U of MN Morris Career Center	201 Behmler Hall, 600 E 4th St Morris Minnesota, 56267	Irene Maloney 3205896065	0
1294	University of Minnesota	411 STSS Building, 222 Pleasant St SE Minneapolis Minnesota, 55455	Connor McCarthy 6126247387	0
1443	All Access			

28955 Pacific Coast Highway #210 Malibu California, 90265		3104576616	0	
1450	Indeed.com	Austin Texas,		1
1457	LinkedIn	2029 Stierlin Ct Mountain View California, 94043		0
2187	*Minnesota State University Moorhead	1107 7th Ave S Moorhead Minnesota, 56563	Jammi Crummy 2184772131	0
2189	Alexandria Technical College	1601 Jefferson St Alexandria Minnesota, 56308-3799	Karen Meuwissen 3207624443	0
2194	Minnesota State Community & Technical College	M State, 150 2nd St SW # B Perham Minnesota, 56573	Rhonda Bahls 2183476235	0
2196	Lakes Area Professional Women Association	Box 214 Alexandria Minnesota, 56308	Joyce Moe 3208343973	0
2204	UW River Falls Dept of Journalism	410 S 3rd St River Falls Wisconsin, 54022	Sandy Ellis 7154253169	0
2213	Radio1 Broadcast School	700 3rd St N La Crosse Wisconsin, 54601	Joe Deschler 2186311803	0
2226	Employee Referral			0
2259	Central Lakes College Brainerd	501 W College Dr Brainerd Minnesota, 56401	Deb Norlin 2188558156	0
2270	Radio Online	3500 Tripp Ave Amarillo Texas, 79121-163	Ron Chase	0
2287	Gustavus Adolphus College Career Svcs	800 W College Ave St Peter Minnesota, 56082	Cynthia Favre 5079337586	0
2289	University of Wisconsin Green Bay	2420 Nicolet Dr Green Bay Wisconsin, 54311	Career Services 9504652163	0
2292	University of Wisconsin Oshkosh	800 Algama Blvd Oshkosh Wisconsin, 54901	Career Services 9204242181	0

2295	University of Wisconsin Milwaukee	University of Wisconsin Milwaukee Wisconsin, 53211	Career Services 4142294486	0
2296	South Dakota State University Journalism Dept	PO Box 2235 Brookings South Dakota, 57007	Jim Paulson 6056886512	0
3000	HBI Career Site			0
3033	University of Northwestern-St. Paul	3003 Snelling Ave N St. Paul Minnesota, 55113		0
3034	The College of St. Scholastica	1204 Kenwood Avenue Duluth Minnesota, 55811		0
5000	Internal			2
9000	Exigent Circumstance			0

Outreach Activities

Name of Event/ Initiative	Contact Person	Date	Description of Initiative
Brainerd Lakes Community Job Fair	Jama Davidson	04/03/2019-04/03/2019	The Regional Controller participated in planning and also attended the Brainerd Lakes Community Job Fair at Central Lakes College. This was an opportunity to talk with students and community members about radio and openings in Brainerd.
Internship	Student	05/31/2019-08/26/2019	The Market hosted a summer intern in which the intern learned about many aspects of the radio business. He spent time in all departments; sales, administration, production, and digital.
NextGen Leadership Program	Dan Seeman	07/15/2019-05/31/2020	The Digital Media Director participated in Hubbard Radio's NextGen Leadership Program. NextGen is a program that identifies and develops the future leaders of the company, inviting them to attend the NAB/RAB Radio Show and participate in the NextGen Challenge.
Station Tour - Pillager High School	Tracee Colgrove	12/14/2018-12/14/2018	The Program Director gave a tour to Pillager High School students. They learned about

radio and asked questions while on the tour.

Station Tour- Lakes Area Media
Explorers

Pete Mohs

09/11/2019-
09/11/2019

The Regional Controller led a tour of the stations for a Scout group that is interested in media careers and answered questions about the company and the radio stations in Northern MN.

Station Tour- Paul Bunyan
Transition Program

Kati Reynolds

02/06/2019-
02/06/2019

The Program Director gave station tour for 12 students in the Paul Bunyan Transition Program. Students learned about radio and asked questions on the tour.