

EEO Public File Report

WKTG-CD, Norcross, GA
Dec 1, 2018 - Nov 30, 2019

Recruitment Sources Contacted for Full-Time Positions

No.	Recruitment Source	Contact	Contact	Total Interviewed	Entitled to Notification
1	Station Website (telemundoatlanta.com)	Susan Oh	770-497-0076	0	N
2	Employee Referral - Not Specified	Susan Oh	770-497-0076	5	N
3	Personal Inquiry - Not Specified	Susan Oh	770-497-0076	1	N
4	Networking Inquiry, Not specified	Susan Oh	770-497-0076	0	N
5	TVJobs.com	Mark C. Holloway	800-374-0119	0	N
6	Nat'l Association of Hispanic Journalists	Yaneth Guillen	202-714-6130	0	N
7	Latin American Association	Aixa	404-982-6896	1	N
8	Freelance/Contractor	Internal	770-497-0076	2	N
9	Indeed.com	Indeed.com	indeed form	5	N
10	ziprecruiter.com	ziprecruiter.com	online rep	4	N
11	FB Group for Hispanic Journalists	FB	Online	4	N

Internship Program Referral Sources

The following colleges, universities and organizations were contacted for Telemundo Atlanta's Internship program.

University of Georgia	Connecticut School of Broadcasting	Emory University
GA State University	Georgia Institute of Technology	FIU Journalism School
Kennesaw State University	Georgia Gwinnett College	

WKTG Source Listing

GA Hispanic Chamber of Commerce	99 W. Paces Ferry Rd., Ste 200, Atlanta, GA 30305	Santiago Marquez 404.929.9998
ihirebroadcasting.com	345 N. Hetzler Court, Angola, IN 46703	Customer Service: 877.798.4854
Latin American Association	2750 Buford Hwy, Atlanta GA 30075	Aixa Pascual 404.982.6896
Nat'l Association of Hispanic Journalists	National Press Bldg., Ste. 11932, Washington DC 20045	Yaneth Guillen 202-714-6130
www.telemundoatlanta.com	4675 River Green Pkwy., Duluth, GA 30096	Susan Oh: 770.497.0076
TVJobs.com	PO Box 4116, Oceanside, CA 92052	Mark C. Holloway 800.374.0119
Indeed, Inc.	6433 Champion Grandview Way, Blding 1, Austin, TX 78750	https://www.indeed.com/hire/contact
FIU Journalism School	3000 N.E. 151 St. North Miami, FL 33181	scj@fiu.edu
Ziprecruiter	ziprecruiter.com	https://www.ziprecruiter.com/contact

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Full-Time Positions Filled

Position/Title	Date Open	Date Filled	Recruitment Source	Interviewed	Hired
Digital Producer / Executive Producer	2/7/2018	1/1/2019	Contractor	1	1
			Referral	1	0
Multimedia Journalist	10/18/2018	1/1/2019	FB Group	2	1
			Referral	1	0
			Direct	1	0
Advertising Account Executive	10/31/2018	2/19/2019	Referral	2	1
			Indeed	2	0
Media Sales and Marketing Assistant	10/31/2018	1/21/2019	Indeed	2	1
			ziprecruiter	2	0
			LAA Job Fair	1	0
Spanish News Reporter/Co-Anchor	11/19/2018	5/1/2019	Referral	1	1
			FB Group	2	0
Bilingual Video Editor/Producer	9/20/2019	11/7/2019	Contractor	1	1
			ziprecruiter	2	0
		10/8/2019	Indeed	1	1

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Appendix C: Description of Outreach Initiatives Undertaken during this Reporting Period.

1 Participate in job fairs with station personnel who have substantial responsibility and authority for hiring.

a. The Latin American Association Career Fair - June 25, 2019

WKTG promoted, attended and provided media coverage of the Latin American Association Career Expo. The station had a booth at the career expo and greeted hundreds of attendees at the booth. Talent participated in the event by interviewing candidates on-site. WKTG's job listings were listed in the LAA job bank.

b. Hispanic Chamber of Commerce Business Conference and Expo - Nov 22, 2019

Georgia Hispanic Chamber of Commerce hosted a business conference with a day filled with workshops, seminars and exhibits to help associates and the business community develop and grow. Station management attended the conference and expo to network about opportunities at the station.

2 Participate in events sponsored by organizations representing community groups interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.

a. Latin American Association 20th Annual Latino Youth and Leadership Conference - November 2, 2019

WKTG team members and news talent hosted a workshop at the Annual Latino Youth and Leadership Conference on broadcast jobs and today's audience. Over 2,300 high school and middle school students, parents and teachers attended the Latino Youth Leadership Conference held at Emory University. WKTG (Telemundo Atlanta) was a media sponsor of the event.

b. Station Management attended National Association of Broadcasters Convention in Las Vegas in April of 2019.

c. Station news staff were given annual memberships to the National Arts and TV Sciences, where quarterly workshops are given on the broadcast industry.

3 Create awareness among the community to promote career readiness.

a. On March 28, 2019, ten Journalism students from FIU Journalism School came to the station to tour the facilities and spend a day with the news team. The news director, general manager and marketing director all hosted a round table discussion with the student to help them see firsthand how a local television station operates and disseminates news and information to an underserved community.

b. Noticiero Telemundo Atlanta: Regularly promotes job, career fairs and workshops throughout the year.

c. Telemundo Atlanta hosted one summer intern within the news department . This journalism student was from University of North Florida and is aspiring to be a multimedia journalist.

d. Telemundo Atlanta's digital marketing division hosted 2 summer interns to gain real world experience with project management and social media campaigns. The students were from Kennesaw State University and University of North Georgia.