

**KROC(AM), KROC-FM, KYBA(FM), KWWK(FM), KDCZ(FM),  
KDOC-FM, KOLM(AM), KFIL-FM, KFIL(AM), and KFNL-FM  
Townsquare Media Rochester, LLC  
EEO PUBLIC FILE REPORT  
December 1, 2018-November 30, 2019  
AMENDED April 14, 2020**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
<i>Media &amp; Digital Sales/Account Executive</i>	13, 14, 15, 16	1
<i>Media &amp; Digital Sales, Senior/Account Executive</i>	8, 13, 14, 15, 16	1
<i>Media &amp; Digital Sales/Account Executive</i>	8, 13, 14, 15, 16	1
<i>Media &amp; Digital Sales/Account Executive</i>	4, 8, 13, 14, 15, 16	2
<i>On Air Host</i>	4, 5, 8, 13, 14, 15, 16	5

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Employee Referral	NO	5
2	Non-Employee Referral	NO	2
3	On-Air Announcement (all SEU stations)	NO	0
4	Rochester Post Bulletin 18 1 <sup>st</sup> Ave SE Rochester, MN 55904 507-285-7600	NO	0
5	All Access Allaccess.com	NO	3
6	Radio Online Radioonline.com	NO	0
7	Radio & Records Radioandrecords.com	NO	0
8	Jobs Fairs	NO	2
9	Station Website Postings (one or more SEU Stations)	NO	0
10	Inside Radio Insiderradio.com	NO	0
11	Workforce Center/MN Job Bank Rochester, MN 507-285-7315	NO	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<b>12</b>	<b>Workforce Development 100 Main St. SE Preston, MN 55965 507-765-2476</b>	<b>NO</b>	<b>0</b>
<b>13</b>	<b>Indeed.com (via Greenhouse)</b>	<b>NO</b>	<b>4</b>
<b>14</b>	<b>Glassdoor (via Greenhouse)</b>	<b>NO</b>	<b>0</b>
<b>15</b>	<b>Linkedin Limited (via Greenhouse)</b>	<b>NO</b>	<b>0</b>
<b>16</b>	<b>Hubsource.mn (Rochester Chamber of Commerce)</b>	<b>NO</b>	<b>0</b>
<b>17</b>	<b>Station Facebook sites</b>	<b>NO</b>	<b>0</b>
		<b>Total</b>	<b>16</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participation in Job Banks, Internet Programs, and other programs designed to promote outreach generally	Participated in a new online job bank platform provided by our City's Chamber of Commerce which is aiming to provide a diversified workforce for our region, connecting opportunity providers and opportunity seekers, and providing the tools, resources, and networks necessary to realize their perfect fit.
<b>2</b>	Participate in event or program sponsored by or on behalf of an educational institution or community organization relating to careers in broadcasting	Throughout the reporting period, on-air talent from KROC-FM, KWWK-FM, and Y105-FM provided tours of our facilities to organizations, including the Pine Island Girl Scouts and American Heritage Troop 0521, providing behind-the-scenes insight into the operations of our stations.
<b>3</b>	Participation in activities with the goal of disseminating information about broadcasting employment opportunities	On January 11, 12 and 13, 2019, Townsquare Media Rochester maintained a booth at the Rochester Home and Vacation show recruiting for open positions.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Participation in Job Fair	On April 23, 2019, Townsquare Media participated in the Rochester Post Bulletin Job Fair held at Rochester Community and Technical College.