

TOWNSQUARE MEDIA QUINCY/HANNIBAL LICENSE, LLC
KHMO – WLIQ – KICK - KRRY
EEO PUBLIC FILE REPORT
AUGUST 1, 2019 – JULY 31, 2020

Section 1. Vacancy List

See Master Recruitment Source List for Recruitment Source Data

Job Title	Recruitment Sources (RS) Used To Fill Vacancy	RS That Referred The Hiree
Account Executive	1, 11, 13, 15	#15
Account Manager	1, 11, 13, 15	#11
Market President	1, 11, 13, 15	#13
Online Marketing Consultant	1, 11, 13, 15	#16

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Section 2 Master Recruitment Source List (MRSL)

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month Period
1	Quincy Herald Whig 130 South 5 th Street Quincy, Illinois 62301	No	2
2	Missouri Broadcasters Box 1044 Jefferson City, MO 65110 573-636-6692	No	0
4	Hannibal-LaGrange University 2800 Palmyra Rd, Hannibal, MO 63401 573-221-3675	No	0
5	Broadcast Center 2360 Hampton Ave St. Louis, MO 63139	No	0
6	Culver-Stockton College Placement Office One College Hill Canton, MO 63435 573-288-6600	No	0
7	John Wood Community College 150 South 48 th Street Quincy, IL 62301 217-224-6500	No	0
8	Illinois Department of Employment Security PO Box 889 Quincy, IL 62301 217-222-1560	No	0
10	NAACP 601 Magnolia Hannibal, MO 63401 573-248-0844	No	0
11	Indeed.com via Greenhouse	No	5
12	Facebook	No	0
13	LinkedIn.com via Greenhouse	No	4
14	All Access.com via Greenhouse	No	0
15	Radio Advertising KHMO-AM/KICK-FM/ KRRY-FM/WLIQ-AM	No	3
16	Individual Referral	No	3
<u>Total Number of Interviews over the 12-month period: 17</u>			

Section 3. Recruitment Initiatives

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Establishment of Internship Program	<p>Programming/Digital Intern – Townsquare Media</p> <p>One intern is placed each spring & fall, and given extensive training in Broadcast programming and Digital writing/graphic design</p>
2	Host A Job Fair	<p>Townsquare Media Quincy/Hannibal hosted a job fair September 10, 2019 at the Quincy Mall.</p> <p>Businesses who were hiring at the time attended the fair along with all of the Townsquare Media stations; KHMO-WLIQ-KICK-KRRY.</p>
3	Participation in job fairs	<p>Missouri Career Center Job Fair October 10, 2019.</p> <p>KHMO-WLIQ-KICK-KRRY outreach program to educate the public about careers un the broadcasting and the qualifications necessary to fill those positions. All Townsquare Quincy/Hannibal radio stations participated in the job fair.</p>
4	Participation in job fairs	<p>Quincy University Job Fair October 23, 2019.</p> <p>KHMO-WLIQ-KICK-KRRY outreach program to educate the public about careers un the broadcasting and the qualifications necessary to fill those positions. All Townsquare Quincy/Hannibal radio stations participated in the job fair.</p>
5	Participation in job fairs	<p>Culver-Stockton College Job Fair March 5, 2020.</p> <p>KHMO-WLIQ-KICK-KRRY outreach program to educate the public about careers un the broadcasting and the qualifications necessary to fill those positions. All Townsquare Quincy/Hannibal radio stations participated in the job fair.</p>