

Schedule 396
September 2020
iHeartMedia / Omaha-Council Bluffs, NE-IA
Narrative Statement

iHeartMedia stations strive for broad and inclusive outreach. Examples of the efforts made by stations in this employment unit include participating in scholarship programs and activities with local educational institutions to promote careers in broadcasting. The employment unit follows February FCC EEO deadlines assigned to Nebraska stations and, as a result, its February 1, 2018 – January 31, 2019 and February 1, 2019-January 31, 2020 EEO Public File Reports are included with this Schedule 396.

For additional information concerning the outreach efforts undertaken by stations in this employment unit, see the attached EEO Public File Reports. While the unit neglected to notify an entitled source of job vacancies during the latter of the two years covered by this Broadcast Equal Employment Opportunity Program Report, the SEU regrets the inadvertent oversight, takes its EEO obligations seriously and has taken steps to address the issue for future recruitment outreach.