

Alpha Media Licensee, LLC – Moberly, MO Online Public File

In preparation for filing its license renewal applications, Alpha Media Licensee, LLC (“Alpha”) has conducted audits of the online public inspection files at its radio stations. Having become aware of deficiencies with respect to the timely upload of political advertising information in certain markets, and as the Commission is aware, Alpha, with commitment at the highest corporate levels, redoubled the company’s efforts to train staff consistently and to implement company-wide operating procedures so as to ensure that requisite information is timely uploaded to the online public file in compliance with the Commission’s rules. Alpha submitted documentation of these efforts to the Commission in April 2020 and entered into a consent decree with the Commission on July 22. In Alpha’s Moberly, MO cluster, there were no instances in which political advertising information was uploaded late to the online file after July 22.

Moreover, although KWIX-FM has not uploaded any of their issues/programs lists for quarters before 2015, Alpha did not acquire KWIX-FM until a February 2016 transaction with Dignity, LLC.

Alpha will continue to monitor online public file compliance closely going forward.