

ALPHA MEDIA LICENSEE LLC ('ALPHA') IS THE LICENSEE OF THE FIVE FM STATIONS LISTED BELOW. THE PROPOSED WGZB-FM MINOR CHANGE APPLICATION HAS NO IMPACT ON MULTIPLE OWNERSHIP COMPLIANCE SINCE THERE IS NO CHANGE IN SITE AND NO CHANGE IN COMMUNITY OF LICENSE.

ALPHA IS THE LICENSEE OF THE FOLLOWING STATIONS:

WMJM(FM), JEFFERSONTOWN, KY, FACILITY NO. 10322  
WDJX(FM), LOUISVILLE, KY, FACILITY NO. 55498  
WXMA(FM), LOUISVILLE, KY, FACILITY NO. 37236  
WGZB-FM, LANESVILLE, IN, FACILITY NO. 53202  
WGHL(FM), SHEPHERDSVILLE, KY, FACILITY NO. 51074

EACH OF THESE STATIONS IS DESIGNATED 'HOME' TO, AND LICENSED TO A COMMUNITY WITHIN, THE LOUISVILLE, KY NIELSEN METRO MARKET. AS DEMONSTRATED IN THE ATTACHED BIA PRINTOUT, THE LOUISVILLE, KY MARKET CONTAINS 47 FULL POWER RADIO STATIONS. IN MARKETS SERVED BY 47 FULL POWER RADIO STATIONS, SECTION 73.3555(A) OF THE COMMISSION'S RULES ALLOWS COMMON CONTROL OF EIGHT RADIO STATIONS, NOT MORE THAN FIVE OF WHICH ARE IN THE SAME SERVICE. SINCE ALPHA OWNS FIVE FM STATIONS WITHIN THE LOUISVILLE, KY MARKET, IT IS IN COMPLIANCE WITH THE OWNERSHIP RULES. NO PARTY TO THIS APPLICATION HAS AN ATTRIBUTABLE INTEREST IN ANY OTHER RADIO STATION THAT IS LOCATED IN THE SAME MARKET OR IN AN OVERLAPPING STATION LOCATED IN A NON-METRO AREA.

# FCC Geographic Market Definition for Louisville, KY

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAKY	AM	620	C	Clsc Hits	Louisville, KY	07/02/2003	54	W & B Broadcasting Company Incorporated	Louisville, KY	Jefferson
WAKY	FM	103.5	C	Clsc Hits	Louisville, KY	05/22/2007	54	W & B Broadcasting Company Incorporated	Radcliff, KY	Hardin
WAMZ	FM	97.5	C	Country	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Louisville, KY	Jefferson
WARA	FM	88.3	NC	Chrst/Altve	Louisville, KY	07/02/2003	54	Educational Media Foundation	New Washington, IN	Clark
WAYI	FM	104.3	C	ChrsContem	Louisville, KY	03/15/2005	54	WAY-FM Media Group Inc	Charlestown, IN	Clark
WAYK	FM	105.9	C	ChrsContem	Louisville, KY	07/02/2003	54	WAY-FM Media Group Inc	Valley Station, KY	Jefferson
WCND	AM	940	C	Mexican	Louisville, KY	07/02/2003	54	Arce, Pedro C.	Shelbyville, KY	Shelby
WDJX	FM	99.7	C	CHR	Louisville, KY	07/02/2003	54	Alpha Media	Louisville, KY	Jefferson
WFIA	AM	900	C	Chrst/Talk	Louisville, KY	07/02/2003	54	p Word Broadcasting Network	Louisville, KY	Jefferson
WFIA	FM	94.7	C	Chrst/Talk	Louisville, KY	07/02/2003	54	p Word Broadcasting Network	New Albany, IN	Floyd
WFPK	FM	91.9	NC	AAA	Louisville, KY	07/02/2003	54	Kentucky Public Radio	Louisville, KY	Jefferson
WFPL	FM	89.3	NC	Nws/Tik/Inf	Louisville, KY	07/02/2003	54	Kentucky Public Radio	Louisville, KY	Jefferson
WGHL	FM	105.1	C	Alternative	Louisville, KY	07/02/2003	54	Alpha Media	Shepherdsville, KY	Bullitt
WGTK	AM	970	C	Talk	Louisville, KY	07/02/2003	54	p Word Broadcasting Network	Louisville, KY	Jefferson
WGZB	FM	96.5	C	Urban	Louisville, KY	07/02/2003	54	Alpha Media	Lanesville, IN	Harrison
WHAS	AM	840	C	News/Talk	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Louisville, KY	Jefferson
WHBE	AM	680	C	Sports	Louisville, KY	07/02/2003	54	Union Broadcasting Inc	Newburg, KY	Jefferson
WHBE	FM	105.7	C	Sports	Louisville, KY	05/10/2004	54	Union Broadcasting Inc	Eminence, KY	Henry
WJAA	FM	96.3	C	Clsc Rock	Louisville, KY	07/02/2003	54	p Social Butterfly Media LLC	Austin, IN	Scott
WJIE	FM	88.5	NC	ChrsContem	Louisville, KY	07/02/2003	54	Evangel Schools Inc	Okolona, KY	Jefferson
WKJK	AM	1080	C	Talk	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Louisville, KY	Jefferson
WKMO	FM	99.3	C	Country	Louisville, KY	07/02/2003	54	Commonwealth Broadcasting Corporation	Lebanon Junction, KY	Bullitt
WKRD	AM	790	C	Sports	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Louisville, KY	Jefferson
WKYI	AM	1600	C	Rock/Cntry	Louisville, KY	07/02/2003	54	New Albany Broadcasting Company Inc	Eminence, KY	Henry
WLCL	FM	93.9	C	Sports	Louisville, KY	07/02/2003	54	Union Broadcasting Inc	Sellersburg, IN	Clark
WLCR	AM	1040	C	Religion	Louisville, KY	07/02/2003	54	LCR Partners	Mt Washington, KY	Bullitt
WLLV	AM	1240	C	Gospel	Louisville, KY	07/02/2003	54	New Albany Broadcasting Company Inc	Louisville, KY	Jefferson
WLOU	AM	1350	C	R&B Oldies	Louisville, KY	07/02/2003	54	New Albany Broadcasting Company Inc	Louisville, KY	Jefferson
WLRS	AM	1570	C	Mexican	Louisville, KY	07/02/2003	54	New Albany Broadcasting Company Inc	New Albany, IN	Floyd
WLVK	FM	105.5	C	Country	Louisville, KY	09/27/2019	54	W & B Broadcasting Company Incorporated	Fort Knox, KY	Hardin
WMJM	FM	101.3	C	R&B Oldies	Louisville, KY	07/02/2003	54	Alpha Media	Jeffersontown, KY	Jefferson
WMPI	FM	105.3	C	Country	Louisville, KY	07/02/2003	54	D.R. Rice Broadcasting Inc	Scottsburg, IN	Scott
WNAS	FM	88.1	NC	Eclectic	Louisville, KY	07/02/2003	54	New Albany-Floyd County School Corp	New Albany, IN	Floyd
WNRW	FM	98.9	C	CHR	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Prospect, KY	Jefferson

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for Louisville, KY

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WOCC	AM	1550	C	Country	Louisville, KY	07/02/2003	54	Two Hawks Communications LLC	Corydon, IN	Harrison
WQMF	FM	95.7	C	Clsc Rock	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Jeffersonville, IN	Clark
WQNU	FM	103.1	C	Country	Louisville, KY	07/02/2003	54	SummitMedia LLC	Lyndon, KY	Jefferson
WRKA	FM	103.9	C	Rhymc/AC	Louisville, KY	07/02/2003	54	SummitMedia LLC	Louisville, KY	Jefferson
WSDF	FM	100.5	C	Adult Hits	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Louisville, KY	Jefferson
WSFR	FM	107.7	C	Clsc Hits	Louisville, KY	07/02/2003	54	SummitMedia LLC	Corydon, IN	Harrison
WTFX	FM	93.1	C	HpHop/Rhy	Louisville, KY	07/02/2003	54	iHeartMedia Inc	Clarksville, IN	Clark
WUOL	FM	90.5	NC	Classical	Louisville, KY	07/02/2003	54	Kentucky Public Radio	Louisville, KY	Jefferson
WVEZ	FM	106.9	C	AC	Louisville, KY	07/02/2003	54	SummitMedia LLC	St. Matthews, KY	Jefferson
WVKY	FM	101.7	C	Country	Louisville, KY	07/02/2003	54	Southern Belle LLC	Shelbyville, KY	Shelby
WXKU	FM	92.7	C	Country	Louisville, KY	07/02/2003	54	Trask, Kelly	Austin, IN	Scott
WXMA	FM	102.3	C	Adult Hits	Louisville, KY	07/02/2003	54	Alpha Media	Louisville, KY	Jefferson
WXVW	AM	1450	C	Sports	Louisville, KY	07/02/2003	54	p Word Broadcasting Network	Jeffersonville, IN	Clark

**Number of Stations in Geographic Market 47**

**Previous Stations in Geographic Market**