

WLFL/WRDC
EEO PUBLIC FILE REPORT
August 1, 2019 - July 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Inventory Specialist	1-14, 16, 18-21, 23-27, 29-47	16
Inventory Specialist	1-14, 16, 18-21, 23-27, 29-47	10
Regional Sales Assistant	1-16, 18-21, 23-27, 29-47	16
Inventory Specialist	1-8, 10-16, 18-21, 23-47	10
Marketing Consultant	1-9, 11-16, 18-21, 23-47	16
Scheduling Specialist	1-9, 11-16, 18-21, 23-47	16
Production Producer	1-3, 5-16, 18-47	10
Digital Marketing Associate	1-3, 5-9, 11-16, 18-21, 23-47	16
Inventory Specialist	1-3, 5-11, 13-15, 17-21, 23-32, 34, 36-38, 40, 42-47	36

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
2	Bishop State Community College 351 N. Broad Street Mobile, Alabama 36003 Phone : 251-662-5371 Email : jwomack@bishop.edu Juliette Womack	N	0
3	California Chicano New Media Assoc 300 S. Grand Avenue Suite 2950 Los Angeles, California 90071 Phone : 213-743-4960 Email : sylvia@ccnma.org Sylvia Wells	N	0
4	Campbell University PO Box 130 Buies Creek, North Carolina 27560 Phone : 910-893-1416 Email : youngquist@campbell.edu Lisa Youngquist	N	0
5	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
6	Central Carolina Community College 1105 Kelly Drive Stanford, North Carolina 27330 Phone : 919-718-7396 Email : mparker@cccc.edu Mary Parker	N	0
7	Duke University PO Box 90950 Durham, North Carolina 27708 Phone : 919-684-8111 Url : http://www.hr.duke.edu/job Email : career@duke.edu Lahonda Woodard	N	0

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8	Durham Technical College 1637 Lawson Street Durham, North Carolina 27703 Phone : 919-686-3368 Email : jobboard@durhamtech.edu Tom Russo	N	0
9	Durham Technical Community College 1637 Lawson Street Durham, North Carolina 27703 Phone : 919-536-7246 Email : filipowskil@durhamtech.edu Liz Filipowski	N	0
10	Employee Referral	N	6
11	Fayetteville State University 1200 Murchinson Road Fayetteville, North Carolina 28301 Phone : 919-497-9111 Email : avanelu@uncfsu.edu Ann Vanelsue	N	0
12	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Sinclair SilkRoad Source	N	0
13	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
14	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	Y	0
15	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0

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16	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Sinclair SilkRoad Source	N	14
17	Indeed.com - Not Directly Contacted by SEU	N	1
18	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
19	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
20	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	2
21	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
22	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
23	National Black MBA Assoc. PO Box 8513 Chicago, Illinois 60601 Phone : 312-236-2622 Email : mail@nbmbaa.org John Smithers	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	National Hispanic Media Coalition 1201 W 5th St. Ste T-205 Los Angeles, California 90017 Phone : 213-534-3026 Email : info@nhmc.org Alejandra Valenzuela	N	0
25	NC Job Connector - Employment Security 700 Wade Avenue Raleigh, North Carolina 27605 Phone : 919-733-3098 Url : http://www.ncesc.com Email : sbgresumes@sbgvtv.com Andrew James	N	0
26	NC Job Connector - Employment Security Commission 1105 South Briggs Ave. Durham, North Carolina 27703 Phone : 919-560-6880 Email : sbgresumes@sbgvtv.com Career Services	N	0
27	NC job connector /Dept of Health & Human Services Division of Vocational Rehabilitation Services 8 Barbetta Drive Asheville, North Carolina 28806 Phone : 828-670-3377 x241 Url : www.ncdhhs.gov/dvrs/ Email : sbgresumes@sbgvtv.com Fax : 1-828-670-3387 Leigh Mullins	Y	0
28	NC State AT&T University 1601 East Market St Greensboro, North Carolina 27411 Phone : 336-334-7755 Email : kingm@ncat.edu Marketta King	N	0
29	Norfolk State University 700 Park Avenue Norfolk, Virginia 23504 Phone : 757-823-2384 Email : pcbriggs@nsu.edu Paula Briggs	N	0

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30	North Carolina Central University PO Box 19585 Durham, North Carolina 27707 Phone : 919-530-6337 Email : nccucareerservices@nccu.edu Brenda Sexton	N	0
31	North Carolina State University PO Box 7303 Raleigh, North Carolina 26695 Phone : 919-833-1861 Email : sbgresumes@sbgstv.com Bridget Yarborough	N	0
32	Peace College 153 East Peace St Raleigh, North Carolina 27604 Phone : 800-732-2347 Email : careercenter@peace.edu Barbara Efland	N	0
33	Recruit.Net 2706, The Centrum 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Sinclair SilkRoad Source	N	0
34	Shaw University 118 East South Street Raleigh, North Carolina 27611 Phone : 919-546-8280 Email : jholley@shawu.edu Juanda Holley	N	0
35	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Sinclair SilkRoad Source	N	0
36	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbg.net Email : employment@sbgstv.com Sharon Pickeral	N	3

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37	Southeast Raleigh Community Center 918 Rock Quarry Road Ste 105 Raleigh, North Carolina 27610 Phone : 919-264-1708 Email : southeastrcc@sercomc.org Bernadette McAllister	Y	0
38	Station Website 3012 Highwoods Blvd Suite 101 Raleigh, North Carolina 27604 Phone : 919-872-9535 Email : tquillen@sbgtv.com Tom Quillen	N	0
39	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgtv.com Broadbean Source	N	0
40	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgtv.com Andrea Siegle	N	0
41	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Sinclair SilkRoad Source	N	0
42	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	0
43	University of NC @ Chapel Hill Campus Box 1540 Chapel Hill, North Carolina 27599 Phone : 919-962-6507 Email : sbgresumes@sbgtv.com Marcia Harris	N	0

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44	University of NC @ Pembroke PO Box 1510 Pembroke, North Carolina 28372 Phone : 910-521-6000 Email : brendac.jacobs@uncp.edu Brenda Jacobs	N	0
45	University of South Carolina, School of Journalism and Mass Comm. Columbia, South Carolina Phone : (803) 777-5166 Email : sbgresumes@sbgstv.com Fax : 1-803-777-1267 Sarah Hughes	N	0
46	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
47	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			26

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/28/2019	Sponsorship of events in the community designed to increase public awareness	To support Special Olympics North Carolina to promote new programming for WLFL, Raleigh, NC. Event entitled "Over The Edge" was sponsored by the CW22 as an annual event to support Special Olympics athletes.	2	Promotions Manager Promotions Coordinator
2	10/17/2019	Sponsorship of events in the community designed to increase public awareness	Station participation in the 10 day NC State Fair held between 10/17/19 and 10/27/19. CW22 and MyRDC maintained a tent at the 2019 Fair staffed by 25 varied departmental station personnel. Over 930,00 people attended the Fair, many of whom stopped at our employee manned tent and received information about our station, it's programming and broadcasting job opportunities.	25	General Manager General Sales Manager Promotions Manager Local Sales Manager
3	10/31/2019	Sponsorship of events in the community designed to increase public awareness	CW22 and MyRDC hosted a Halloween Safe Night at the NC Museum of History to provide a Safe alternative to Trick or Treat for children and their parents. Approximately 2500 people attended the event where questions were answered as to our stations Broadcasting opportunities.	13	General Manager Promotions Coordinator Promotions Manager Local Sales Manager