

EEO PUBLIC FILE REPORT
AUGUST 1, 2019 - JULY 31, 2020

I. Employment Unit: Employment Unit: WTAD AM, WCOY FM, WQCY FM (Quincy, Illinois) KGRC FM (Hannibal, Missouri), KZZK FM (New London, Missouri)

II. Vacancies filled in period:

Job Title	Hire Date	Recruitment Sources [Listed by #]	Referred By
Traffic Manager	09/30/19	1,2,4,5,7-11	Current Employee

III. Recruitment Sources

	RS Information	Entitled to Vacancy Notification (Y/N)	# of Interviewees over 12months
1	Illinois Center for Broadcasting Carl Jackson 200 West 22nd St., 202 STE Lombard, Ill. 60148 cjackson@beonair.com	Y	0
2	Broadcast Center Don Golaszewski 2350 Hampton St. Louis, Mo. placement@broadcastcenterinfo.com	Y	0
3	The Quincy Herald Whig 130 South 5 th , Quincy, Illinois, 62301 217-222-7600	N	0
4	STARadio Broadcast Announcements 329 Maine Quincy, Illinois 62301 217-2244102		4

5	All Access Website http://www2.allaccess.com/	Y	0
6	Indeed.com Website Tyler Rossi trossi@indeed.com	N	0
7	Quincy University 1800 College Ave Quincy, Illinois 62301 Nora Baldner schnano@quincy.edu	Y	0
8	Culver Stockton College 1 College Hill, Canton, Mo. 63435 Tyler Tomlinson ttomlinson@culver.edu	Y	0
9	John Wood Community College 1301 S. 48 th , Quincy, Ill. 62305 Mike Terry terry@jwcc.edu	Y	0
10	Missouri Broadcasters Association PO Box 104445 Jefferson City, MO 65110-4445 Mark Gordon mba@mbaweb.org	Y	0
11	Truman State University Dr. Michelle Kleine Department of Communication 1103 Barnett Hall 100 E Normal St, Kirksville, MO 63501 mkleine@truman.edu	Y	0
12	Illinois Department of Employment Security P.O. Box 889 Quincy, Ill. 62301 John Richmiller John.richmiller@illinois.gov	N	0
13	Individual Referral		1

IV. Recruitment Initiatives.

- From August 1, 2019 thru July 31, 2020, STARadio ran 3120-30 second EEO related commercials, 624 on WTAD-WCOY-WQCY-KZZK-KGRC.
- STARadio Account Manager conducted an in-person presentation on radio broadcasting to the Communications class at Unity Middle School in August 2019.
- Marketron online training was provided and full traffic certification awarded to STARadio Production Director, allowing her to expand her management role with the company in January 2020.
- STARadio Quincy made a monetary donation and co-sponsored The Ed Munda Scholarship Fund at Kankakee Community College, named for Ed Munda, a former long-time on-air employee of the company who passed away in May 2020. The scholarship will be awarded to a Communications student.