

Schedule 396
July 2020
iHeartMedia/Madison, WI
Narrative Statement

iHeartMedia stations strive for broad and inclusive outreach. Examples of the efforts made by stations in this employment unit include participation in local job fairs as well as several trainings on EEO-related topics.

For additional information concerning the outreach efforts undertaken by stations in this employment unit, see the attached EEO Public File Reports. While certain sources entitled to its job vacancy notices were not consistently notified during the two-year period covered by this Broadcast Equal Employment Opportunity Program Report, the unit is proud of the outreach it conducts throughout the Madison community on a regular basis and strives to keep contact information current, conducting quarterly self-audits. Further, the earlier 2018-2019 EEO Public File Report was recently submitted to the FCC in conjunction with the employment unit's response to the agency's random audit of the FCC EEO programs of broadcast licensees on February 6, 2020, and the employment unit received a clearance letter dated July 23, 2020 from the FCC upon its review of that response.