

NARRATIVE STATEMENT

UNC-TV is a statewide network of noncommercial, educational television stations—comprised of approximately 12 full-power stations and nearly two dozen television translator stations—licensed to the University of North Carolina (“UNC”). UNC-TV’s recruitment source list is extensive and includes, among others, the following educational institutions, newspapers, trade publications, trade associations, state employment agencies, recruiting companies and consultants, websites, and UNC-TV’s stations themselves:

- UNC’s System Office
- North Carolina Arboretum
- NC State Approving Agency
- NC State Educational Assistance Authority
- NC Center of International Understanding (Go Global, NC)
- UNC Press
- UNC Center for Public Media
- UNC-TV/Western Maintenance Facility
- WUNC-TV – WUNC-DTV, Channel 4
- WUND-TV – WUND-DTV, Channel 2
- WUNE-TV – WUNE-DTV, Channel 17
- WUNF-TV – WUNF-DTV, Channel 33
- WUNG-TV – WUNG-DTV, Channel 58
- WUNJ-TV – WUNJ-DTV, Channel 39
- WUNK-TV – WUNK-DTV, Channel 25
- WUNL-TV – WUNL-DTV, Channel 26
- WUNM-TV – WUNM-DTV, Channel 19
- WUNP-TV – WUNP-DTV, Channel 36
- WUNU-TV – WUNU-DTV, Channel 31
- WUNW-TV – WUNW-DTV, Channel 27
- State of NC Human Resources Department
- Durham Technical Community College
- Raleigh News & Observer
- Current
- The Carolinian Newspaper
- The Charlotte Observer
- Wake Technical Community College
- Pitt Community College
- Association of Fundraising Professionals—Triangle, NC Chapter
- The Chronicle of Philanthropy
- The Charlotte Post
- Mitchell Technical Institute—Satcom
- The Asheville Citizen-Times

- OnLine News Association
- Radio Television Digital News Association
- NC for Military Employment (NC4ME) / NCWorks Online
- Action Without Borders / Idealist.org
- The Data and Marketing Association
- Nonprofit Technology Network
- North Carolina Center for Nonprofits
- Chronicle of Higher Education
- LocalJobNetwork
- North Carolina Broadcasters Association
- National Association of Broadcasters
- Corporation for Public Broadcasting (CPB) Jobline
- NETA Consulting
- SWE (Society of Women Engineers)
- LinkedIn
- CareerBuilder
- NTEN (The Nonprofit Technology Enterprise Network)
- YNPN (Young Nonprofit Professional Network, Triangle NC)
- Mediabistro
- Tech for GOOD
- IEEE Women in Engineering (WIE)
- NC Tech Association
- TV Technology
- TVNewsCheck
- ProductionHUB
- UNC Talent Connect
- AMA Triangle
- JournalismJobs
- Cynopsis
- Livingston Associates
- Triangle Business Journal
- Association for Women in Communications
- Broadcasting & Cable
- National Association of Black Journalists
- National Association of Hispanic Journalists
- Native American Journalists Association

The Licensee is dedicated to providing equal employment opportunities and preventing discrimination, and has achieved broad and inclusive outreach throughout the license term. In the two-year period prior to filing this application, the licensee took the following specific actions to achieve broad and inclusive outreach:

The University of North Carolina
WUNC-TV, WUND-TV, WUNE-TV, WUNF-TV, WUNG-TV, WUNJ-TV,
WUNK-TV, WUNL-TV, WUNM-TV, WUNP-TV, WUNU, and WUNW
Form 2100, Schedule 396

- The employment unit maintains an ongoing internship program, hosting student interns in areas of Production Services, Content/Production, Content/Children's Media and Education Services, and Advancement and Marketing Communications. Over the preceding two-year period, the employment unit hosted approximately 30 such interns.
- In addition to other activities, as described in the stations' EEO Public File Reports, the employment unit regularly actively recruits through job fairs (attending approximately 12 over the preceding two-year period) and hosts events designed to reach area high school students and increase awareness of the educational impact of Broadcasting (conducting approximately 130 such events over the preceding two-year period).
- The employment unit also continually provides opportunities for Supervisors and Managers to participate in various EEO trainings.

Additional information concerning UNC-TV's outreach efforts is contained in UNC-TV's EEO Public File Reports.

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