

WCNC  
EEO Program Report

Narrative Statement

WCNC-TV, Inc. engages its community through station tours and internships, and engages in its community by emceeing or speaking at local events, appearing at local schools and appearing as panelists. Notifications of job openings are widely disseminated to diverse sources, from national associations (such as the Asian American Journalist Association, the National Association for Multi-ethnicity in Communication, the National Association of Black Owned Broadcasters, etc.) to schools, colleges, and websites. The licensee provides its personnel with training opportunities on subjects such as marketing, sales, ethics, harassment prevention, workplace integrity, and communication skills.