

Certification Regarding Compliance with Core Programming Processing Guidelines

During the second and third quarters of 2018, the station was unable to average three hours of core programming per week on its primary programming stream due to preemptions by Fox for sports programming (World Cup soccer). In each quarter, the station timely rescheduled each preempted episode of educational and informational (“E/I”) programming and included promotional efforts to notify the public of the rescheduled date and time, but the station was unable to air the rescheduled E/I episodes on the “second home” and the rescheduled episodes therefore did not count as “core programming” under the Commission’s processing guidelines in effect at that time. Since the station is unable to count these rescheduled episodes towards its core programming hours for these quarters, on its primary stream the station averaged 2.6 hours of core programming per week during the second quarter of 2018, and 2.8 hours of core programming per week during the third quarter of 2018.

The station is committed to serving the educational and informational needs of children through broadcast and non-broadcast efforts. During each of these quarters, the station aired more than the required three hours of weekly core programming on its three multicast streams, which together aired an average of 9.6 hours of core programming per week, and during several quarters of the preceding license term, the station has elected to air more than the required three hours of weekly core programming per stream on its primary and multicast streams. Additionally, during these quarters the station aired multiple PSAs directed toward the educational and informational needs of young children and teenagers, including PSAs for the Girl Scouts of America and the South Carolina Department of Education’s “SCReads” initiative. In addition, station personnel hosted several local class tours at the station, visited local schools and read to students, emceed the Town Hall meeting on school violence, served as the keynote speaker at a local school district’s academic awards banquet, judged a local school district’s cook-off, spoke at a local school’s band practices about the importance of teamwork, and spoke at summer camps about careers in the news industry.