

ANNUAL EEO PUBLIC FILE REPORT
Milwaukee Radio Group
WKLH-FM/WHQG-FM/WJMR-FM/WNRG-FM/WJYI-AM

This report covers full time vacancy recruitment data for the period August 1, 2018- July 31, 2019
These sources were continually updated throughout this period of time. Our supplemental Outreach Activities (Initiatives) are also included for this period of time.

Employment unit: Milwaukee Radio Group	Address: 5407 W. McKinley Ave. Milwaukee, WI 53208	Contact: Annmarie Topel President/General Manager
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FULL-TIME JOB VACANCIES FILLED - 8/1/2013-7/31/2014				
Date Hired	Position	Hired Source	# Interviews	Referral Sources Of Interviewees
10/18/2018	Program Director WHQG	#10 Current Employee	9	2/10/61/70
3/15/2019	Accounting Assistant	#70 Indeed	10	70/23/18/29
6/20/2019	Account Executive (3)	#72 Referral	8	72/29
Total Number of Interviewees Referred: For period from August 1, 2018-July 31, 2019, 27 interviews were conducted for full-time job vacancies				

EEO CONTACT LIST									
#	REFERRED PERSON WHERE?	ORGANIZATION	FIRST	LAST	ADDRESS	CITY	ST	ZIP	PHONE EMAIL
1		ACLU of Wisconsin			122 State Street, Suite 201	Madison	WI	53703	608-469-5540 liberty@aclu-wi.org
2		All Access							allaccess.com
3		AMFJobs.com	Mark	Holloway					amfmjobs.com
4		Benedict Center	Xit	Murphy McNally	135 W Wells Street, Suite 700	Milwaukee	WI	53203	(414) 347-1774 xit@benedictcenter.org
5		Cardinal Stritch University	Tom	Kipp	6801 Yates Rd.	Milwaukee	WI	53217	414-410-4157 tekipp@stritch.edu
6		Career Services Center Marquette							myinterfase.com/marquette/employee
7		Carthage College	Jean	Frederick	2001 Alford Park Dr.	Kenosha	WI	53140	262-551-5959 jfrederick@carthage.edu
8		Chippewa Valley Tech.	Kristine	Jackson	620 West Clairemont Avenue	Eau Claire	WI	54701	715-833-6255 employmentservices@cvtc.edu
9		City of Madison Department of Civil Rights	Lucia	Nuñez	210 ML King, Jr. Blvd. Room 523	Madison	WI	53703	608-266-4910 dcr@cityofmadison.com
10		Current Employee in another position							
11		Eau Claire County Job Service			221 W. Madison Street	Eau Claire	WI	54703	715-836-2901 jobcenter@dwd.state.wi.us
12		Edgewood College	Kasey	DeWitt	1000 Edgewood College Drive	Madison	WI	53711	608-663-2281 careers@edgewood.edu
13		Fox Valley Tech	Cindy	Stoeger	1825 N Bluemound Drive PO Box 22577	Appleton	WI	54912	920-735-5627 ses@fvtc.edu
14		Friedens Community Ministries	Doriann	Pyant	1220 W. Villet Street	Milwaukee	WI	53205	414-289-6030 sitemgr@friedenspantry.org
15		Goodman Atwood Community Center	Becky	Steinhoff	149 Waubesa Street	Madison	WI	53704	608-241-1574 becky@goodmancenter.org
16		Herzing College			5218 East Terrace Drive	Madison	WI	53718	608-249-6611 info@msn.herzing.edu
17		Inside Radio							genemckay@insideradio.com
18		Internal Referral							
19		Job Service	Dorothy	Miller	364 Grand Avenue	Wausau	WI	54403	715-345-5338 mledor@dwd.state.wi.us
20		Lakeland College	Lisa	Lindsay	PO Box 359	Sheboygan	WI	53082	920-565-1255 lindsaylm@lakeland.edu
21		Lakeland College - Careers	Cathy	Kuche	1135 S. 70th St.	Milwaukee	WI	53214	414-476-6565 kucheem@lakeland.edu
22		League of Women Voters of Wisconsin	Melanie	Ramey	122 State Street, Suite 201A	Madison	WI	53703	608-256-0827 lwvwisconsin@lwvwi.org
23		Linked In							
24		Madison College	Barbara	Wise	3550 Anderson St.	Madison	WI	53704	608-246-6401 placement@matcmadison.edu
25		Madison College	Rochelle	Warner	3550 Anderson St.	Madison	WI	53704	608-243-4273 rwanne@matcmadison.edu
26		Madison Diversity	Alisa	Chojnacki	1123 N. Water St.	Milwaukee	WI	53202	414-278-0700 alisa.chojnacki@wisconsindiversity.com
27		Milwaukee Institute of Art & Design	Duane	Seidensticker	273 E. Erie St.	Milwaukee	WI	53202	414-847-3274 careerservices@miad.edu
28		Milwaukee Jobs							dburmest@milwjobs.com
29		Milwaukee Radio Group Website							
30		Milwaukee School of Engineering	Mary	Spencer	1025 N. Broadway	Milwaukee	WI	53202	414-277-4517 spencer@msoe.edu
31		Milwaukee Urban League	Sharan	Woodfork	435 West North Avenue	Milwaukee	WI	53212	swoodfork@tmul.org
32		Monster.com							
33		Moraine Park Technical College	Michelle	Sabel	235 N. National Ave PO Box 1940	Fond du Lac	WI	54936	920-924-3205 msabel@morainepark.edu
34		MRG Advertiser							
35		NAACP	Tom	White	1420 N. Wisconsin St.	Racine	WI	53402	262-637-8377 tewnaacp@yahoo.com
36		Northland College	Patti	Fenner-Leino	1411 Ellis Ave.	Ashland	WI	54806	715-682-1230 pfen-lei@northland.edu
37		Racine Affirm Action Office	Jerry	Scott	730 Washington Ave.	Racine	WI	53403	262-636-9589 jscott@cityofracine.org
38		Radio Ad on MRG Stations							
39		Ripon College	Diane	Falk	300 Seward Street, PO Box 248	Ripon	WI	54971	falk@ripon.edu
40		Saga Communications Website							sagacom.com
41		Seehafer Broadcasting	Terry	Stevenson	PO Box 1385	Manitowoc	WI	54221	920-682-0351 terrystevenson@me.com
42		Silver Lake College	David	Koenig	2406 S. Alverno Rd.	Manitowoc	WI	54220	920-686-6199 koenig@silver.sl.edu
43		St. Norbert College	Jodie	Gehm	100 Grant Street	De Pere	WI	54115	920-403-4060 jodie.gehm@snc.edu
44		UW Madison, Department of Afro-American Studies	Robin H.	Schmidt, M.S.	4141 Helen C. White Hall, 600 N. Park St.	Madison	WI	53706	608-263-1642 rhschmidt@wisc.edu
45		UW-Madison - Business Career Center	Lisa	Collins	975 University Ave.	Madison	WI	53706	608-262-2550 lcollins@bus.wisc.edu
46		WBA Job Fair							
47		Wisconsin Broadcasters Association							wi-broadcasters.org
48		Wisconsin Employment & Training Association	Employment	Director	1213 N. Sherman Ave., PMB #324	Madison	WI	53704	608-242-7425 info@wetainc.org
49		Wisconsin Lutheran College - Careers	Jeff	Weber	8800 W. Bluemound Road	Milwaukee	WI	53226	414-443-8800 careerdevelopment@wlc.edu
50		Wisconsin TechConnect	Students and graduates of the Wisconsin Technical College System. College system is comprised of 16 technical colleges						www.fvtc.edu/ses
51		Wisconsin Women's Network	Johanna	Hatch	122 State Street 2018	Madison	WI	53703	608-255-9809 info@wiwomensnetwork.org
52									Elizabeth.Koch@cw.edu
53									blackmon@enrichtrain.org
54									kimarty@hotmail.com
55									jwesterfelt@ywcamadison.org
56									michael.havice@marquette.edu
57									mjsmusic@wi.rr.com
58									orr-mary@sbcglobal.net
59									tolitha.larkins@yahoo.com
60									trcollier32@yahoo.com
61		Word of Mouth							
62		DICE							
63		Monster.com							
64		CareerBuilder							
65		Undisclosed website							
66		SBE website							
67		Michigan Broadcasters Association							michmab.com
68		Illinois Broadcasters Association							ilba.org
69		Radio Jobs on Line							radiojobsonline.com
70		Indeed.com							indeed.com
71		Vendor							
72		Referral							

SUPPLEMENTAL RECRUITMENT INITIATIVES
August 1, 2018-July 31, 2019

1	PARTICIPATION IN JOB FAIRS BY STATION PERSONNEL: 4 EVENTS = ONE CREDIT Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.
6/12/2019	Pat Flood & Traci Northrop Job/Career Fair WBA 2019 Summer Conference & EEO Seminar: Keeping Up With EEO At The FCC.
2	INTERNSHIP PROGRAM= ONE CREDIT Established a 10-12 week /15-20 hours per week in-depth internship program designed for local college students interested in the broadcast industry. Internship program involves hands-on training, exposure to real-life situations in our industry, and daily guidance and education from management and staff.

3	PARTICIPATION OF JOB OPENINGS IN JOB BANKS, INTERNET: = ONE CREDIT wklh.com, 1029thehog.com, jammin983.com, joy1340.com, enery1069.com, sagacom.com, allaccess.com, marquette.edu, wba, experience.com, wisconsintechconnect.com, milwaukeewib.org, edgewood.edu/srcareer, LinkedIn, amfmjobs.com, Job Center of Wisconsin, and more (see complete list above)
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4	TRAINING PROGRAM FOR STATION PERSONNEL: = ONE CREDIT
Sales Coordinator On going - training in all aspects of radio sales. Creating proposals, filing, copy, traffic, etc. Entryway into radio sales coordinator or radio sales position.	
Production On going - training in all aspects of radio production. Locating and assembling commercials for local, national and syndicated advertisers, operation of appropriate computer programs. Expectations will be to utilize gained abilities when production department needs assistance.	
Engineering On going - training in all aspects of radio broadcasting. Training consists of most areas of radio facility engineering, including set up and operation of remote broadcasts, networked audio operations and equipment metering and logging.	

5	PARTICIPATION IN EVENTS SPONSORED BY ORGANIZATIONS REPRESENTING GROUPS PRESENT IN THE COMMUNITY INTERESTED IN BROADCAST EMPLOYMENT ISSUES: = ONE CREDIT
	Tyah Sartler-Williams - St. Amelias Lakeside on committee.
	Tyah Sartler Board member on MDA Muscle Team - speaks monthly
	Tyah Sartler - attends meetings at TEMPO. TEMPO serves its diverse membership & the community through educational programming, networking opportunities, relationship building, and mentoring, with the goal of empowering women to achieve and sustain leadership roles within the political, educational and corporate arenas.
	Tyah Sartler - MDA - silent/live auction chair, runs subcommittee meetings
	Doreen Scott - Member of African American Chamber of Commerce
	Paul Thorson- Young Professionals Board for the American Liver Foundation
	Mike Rosenberg - media liaison board member for THE KIDS FROM WISCONSIN.
	Andrea Williams - Social Development Foundation
	Mike Rosenberg-President of SAFE SPACE WI. Provide education to local schools and different youth organizations regarding inclusiveness. Educating Allies and building alliances.

6	PARTICIPATION IN A PROGRAM FOR STATION MANAGEMENT THAT WILL TEACH THEM HOW TO ENSURE EQUAL -EMPLOYMENT OPPORTUNITY: = ONE CREDIT