

FOR  
FCC  
USE  
ONLY

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FILE NO.

FCC 303-S

APPLICATION FOR RENEWAL OF  
BROADCAST STATION LICENSE

**Section I - General Information - TO BE COMPLETED BY ALL APPLICANTS**

1. Legal Name of the Licensee New Buffalo Area Schools		
Mailing Address P.O. Box 280		
City New Buffalo	State or Country (if foreign address) Michigan	ZIP Code 49117
Telephone Number (include area code) (269) 469-6010	E-Mail Address (if available) jleslie@nbas.org	
FCC Registration Number 0025844283	Facility ID Number 194898	Call Sign WNBI-LP

2. Contact Representative Jeff Leslie		Firm or Company Name New Buffalo Area Schools
Mailing Address P.O. Box 280		
City New Buffalo	State or Country (if foreign address) Michigan	ZIP Code 49117
Telephone Number (include area code) (269) 469-6010	E-Mail Address (if available) jleslie@nbas.org	

3. If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114):

☐ Governmental Entity      ☒ Noncommercial Educational Licensee      ☐ Other \_\_\_\_\_

4. **Purpose of Application.**

☒ Renewal of license

☐ Amendment to pending renewal application if an amendment, submit as an exhibit a listing by Section and Item Number the portions of the pending application that are being revised.

Exhibit

5. **Facility Information:** ☐ Commercial ☒ Noncommercial Educational

6. **Service and Community of License**

a. ☐ AM ☐ FM ☐ TV ☐ FM Translator ☒ LPFM  
☐ TV Translator ☐ Low Power TV ☐ Class A TV

COMMUnitY of License/Area to be Served	
City New Buffalo	State Michigan

b. Does this application include one or more FM translator station(s), or TV translator station(s), LPTV station(s), in addition to the station listed in Section I, Question 1? (The callsign(s) of any associated FM translators, TV translators or LPTVs will be requested in Section V).

☐ Yes ☒ No

7. **Other Authorizations.** List call signs, facility identifiers and location(s) of any FM booster or TV booster station(s) for which renewal of license is also requested.

Exhibit No.

☒ N/A

**NOTE: In addition to the information called for in Sections II, III, IV and V, an explanatory exhibit providing full particulars must be submitted for each item for which a "No" response is provided.**

**Section II - Legal - TO BE COMPLETED BY ALL APPLICANTS**

1. **Certification.** Licensee certifies that it has answered each question in this application based on its review of the application instructions and worksheets. Licensee further certifies that where it has made an affirmative certification below, this certification constitutes its representation that the application satisfies each of the pertinent standards and criteria set forth in the application, instructions, and worksheets. ☒ Yes ☐ No
  
2. **Character Issues.** Licensee certifies that neither the licensee nor any party to the application has or has had any interest in, or connection with:
  - a. any broadcast application in any proceeding where character issues were left unresolved or were resolved adversely against the applicant or any party to the application; or ☒ Yes ☐ No 

See Explanation in Exhibit No.
  - b. any pending broadcast application in which character issues have been raised. ☒ Yes ☐ No 

See Explanation in Exhibit No.
  
3. **Adverse Findings.** Licensee certifies that, with respect to the licensee and each party to the application, no adverse finding has been made, nor has an adverse final action been taken by any court or administrative body in a civil or criminal proceeding brought under the provisions of any laws related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination. ☒ Yes ☐ No 

See Explanation in Exhibit No.
  
4. **FCC Violations during the Preceding License Term.** Licensee certifies that, with respect to the station(s) for which renewal is requested, there have been no violations by the licensee of the Communications Act of 1934, as amended, or the rules or regulations of the Commission during the preceding license term. If No, the licensee must submit an explanatory exhibit providing complete descriptions of all violations. ☒ Yes ☐ No 

See Explanation in Exhibit No.
  
5. **Alien Ownership and Control.** Licensee certifies that it complies with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments. ☒ Yes ☐ No 

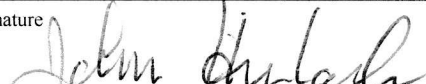
See Explanation in Exhibit No.
  
6. **Anti-Drug Abuse Act Certification.** Licensee certifies that neither licensee nor any party to the application is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862. ☒ Yes ☐ No
  
7. **Non-Discriminatory Advertising Sales Agreements.** Licensee certifies that its advertising agreements do not discriminate on the basis of race or gender and that all such agreements held by the licensee contain nondiscrimination clauses. Applicants for renewal of noncommercial educational broadcast station licenses select "N/A." 

☐ Yes ☐ No

  
☒ N/A 

See Explanation in Exhibit No.

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge that all certifications and attached Exhibits are considered material representations. I hereby waive any claim to the use of any particular frequency as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and request an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended.)

Typed or Printed Name of Person Signing John Herrbach	Typed or Printed Title of Person Signing Station Manager
Signature 	Date 5/31/2020

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**Section III - TO BE COMPLETED BY AM and FM LICENSEES ONLY**

1. **Biennial Ownership Report:** Licensee certifies that the station's Biennial Ownership Report (FCC Form 323 or 323-E) has been filed with the Commission as required by 47 C.F.R. Section 73.3615.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

2. **EEO Program:** Licensee certifies that:

- a. The station's Broadcast EEO Program Report (FCC Form 396) has been filed with the Commission, as required by 47 C.F.R. Section 73.2080(f)(1).

☐ Yes ☐ No

See Explanation in  
Exhibit No.

Specify FCC Form 396 File Number

- b. The station has posted its most recent Broadcast EEO Public File Report on the station's website, as required by 47 C.F.R. Section 73.2080(c)(6).

☐ Yes ☐ No

☐ N/A

See Explanation in  
Exhibit No.

3. **Local Public File.** Licensee certifies that the documentation, required by 47 C.F.R. Sections 73.3526 or 73.3527, as applicable, has been placed in the station's public inspection file at the appropriate times.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

4. **Discontinued Operations.** Licensee certifies that during the preceding license term the station has not been silent for any consecutive 12-month period.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

5. **Silent Station.** Licensee certifies that the station is currently on the air broadcasting programming intended to be received by the public.

☐ Yes ☐ No

6. **Environmental Effects.** Licensee certifies that the specified facility complies with the maximum permissible radio frequency electromagnetic exposure limits for controlled and uncontrolled environments. Unless the licensee can determine compliance through the use of the RF worksheets in the Instructions to this Form, **an Exhibit is required.**

☐ Yes ☐ No

See Explanation in  
Exhibit No.

By checking "Yes" above, the licensee also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower, or antenna from radio frequency electromagnetic exposure in excess of FCC guidelines.

**Section IV - TO BE COMPLETED BY TV AND CLASS A LICENSEES ONLY**

1. **Biennial Ownership Report.** Licensee certifies that the station's Biennial Ownership Report (FCC Form 323 or 323-E) has been filed with the Commission, as required by 47 C.F.R. Section 73.3615.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

2. **EEO Program.** Licensee certifies that:

- a. The station's Broadcast EEO Program Report (FCC Form 396), has been filed with the Commission, as required by 47 C.F.R. Section 73.2080(f)(1).

☐ Yes ☐ No

See Explanation in  
Exhibit No.

Specify FCC Form 396 File Number

- b. The station has posted its most recent Broadcast EEO Public File Report on the station's website, as required by 47 C.F.R. Section 73.2080(c)(6).

☐ Yes ☐ No ☐ N/A

See Explanation in  
Exhibit No.

3. **Local Public File.** Licensee certifies that the documentation required by 47 C.F.R. Sections 73.3526 or 73.3527, as applicable, has been placed in its station's inspection file at the appropriate times.

☐ Yes ☐ No

4. **Violent Programming.** Licensee certifies that no written comments or suggestions have been received from the public that comment on its station's programming and characterize that programming as constituting violent programming.

☐ Yes ☐ No ☐ N/A

**If No, submit as an Exhibit** a summary of those written comments and suggestions received from the public.

See Explanation in  
Exhibit No.

5. **Children's Programming Commercial Limitations.** For the period of time covered by this application, the licensee certifies that it has complied with the limits on commercial matter as set forth in 47 C.F.R. Section 73.670. (The limits are no more than 12 minutes of commercial matter per hour during children's programming on weekends. The limits also apply pro rata to children's programs which are 5 minutes or more and which are not part of a longer block of children's programming.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

**If No, submit as an Exhibit** a list of each segment of programming 5 minutes or more in duration designed for children 12 years and under and broadcast during the license period which contained commercial matter in excess of the limits. For each programming segment so listed, indicate the length of the segment, the amount of commercial matter contained therein, and an explanation of why the limits were exceeded.

6. For the period of time covered by this applicant, the licensee certifies that it has filed with the Commission, **and incorporated by reference**, the Children's Television Programming Reports (FCC Form 398) as described in 47 C.F.R. Section 73.3526.

☐ Yes ☐ No

See Explanation in  
Exhibit No.

**If No, submit as an Exhibit** a statement of explanation.

7. For the period of time covered by this application, the licensee certifies that the average number of hours of CORE Programming per week broadcast by the station totaled 3 hours or more (averaged over a six-month period).

☐ Yes ☐ No

Exhibit No.

8. The licensee certifies that it identifies each CORE Program aired at the beginning of the airing of each program as required by 47 C.F.R. Section 73.673.

☐ Yes ☐ No

Exhibit No.

If No, **submit as an Exhibit** a statement of explanation.

9. The licensee certifies that it provides information identifying each CORE Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673.

☐ Yes ☐ No

Exhibit No.

If No, **submit as an Exhibit** a statement of explanation.

10. The licensee certifies that it publicizes the existence and location of the station's Children's Television Programming Reports (FCC Form 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii).

☐ Yes ☐ No

Exhibit No.

If No, **submit as an Exhibit** a statement of explanation, including the specific steps the applicant intends to implement to ensure compliance in the future.

11. The licensee may include as an exhibit any other comments or information it wants the Commission to consider in evaluating compliance with the Children's Television Act. This may include information on any other non-core educational and informational programming that the applicant aired or plans to air, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.67 1, NOTE 2.

Exhibit No.

12. **Continued Class A Eligibility.** Licensee certifies that its station does, and will continue to, broadcast: (a) a minimum of 18 hours per day; and (b) an average of at least 3 hours per week of programming each quarter produced within the market area served by the station, or by a group of commonly controlled low power or Class A stations whose predicted Grade B contours are contiguous.

☐ Yes ☐ No

See Explanation  
in Exhibit No.

13. **Discontinued Operations.** Licensee certifies that during the preceding license term, the station has not been silent for any consecutive 12-month period.

☐ Yes ☐ No

See Explanation  
in Exhibit No.

14. **Silent Station.** Licensee certifies that the station is currently on the air broadcasting programming intended to be received by the public.

☐ Yes ☐ No

15. **Environmental Effects.** Licensee certifies that the specified facility complies with the maximum permissible radio frequency electronic magnetic exposure limits for controlled and uncontrolled environments.

☐ Yes ☐ No

See Explanation in  
Exhibit, No.

By checking "Yes" above, the licensee also certifies that it, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radio frequency electromagnetic exposure in excess of FCC guidelines.

16. **Local TV Ownership Waiver.** Has the licensee been granted a "failing" station waiver of 47 C.F.R. Section 73.3555(b)?

☐ Yes ☐ No

If Yes, **submit as an Exhibit** a specific factual showing of the program-related benefits that have accrued to the public as a result of that waiver.

Exhibit No.

**Section V - TO BE COMPLETED BY FM AND TV TRANSLATOR AND LOW POWER TV LICENSEES ONLY**

**Operational Status:**

Call Sign	Facility Identifier	Area Licensed to Serve	
WNBI-LP	194898	City New Buffalo	State MI

**Operational Status:**

2. a. **Silent station:** Licensee certifies that the station is currently on the air. ☒ Yes ☐ No 

See explanation in Exhibit No.

- b. **Rebroadcast Status.** Licensee certifies that the station is currently rebroadcasting the signal of an FM, AM, TV, or LPTV station. ☐ Yes ☒ No ☐ N/A

See explanation in Exhibit No.

If Yes, identify the station being broadcast:

Call Sign	Facility Identifier	Area Licensed to Serve	
		City	State

- c. **Rebroadcast Consent.** Licensee certifies that it has obtained written authority from the licensee of the primary station identified above for retransmitting the primary station's programming. ☐ Yes ☐ No ☒ N/A

See explanation in Exhibit No.

3. **For FM Translator Applicants Only:**

a. Licensee certifies that it is in compliance with 47 C.F.R. Section 74.1232(d), which prohibits the common ownership of- (1) a commercial primary FM station and a FM translator station whose coverage contour extends beyond the protected contour of the commercial FM primary station being broadcast, and (2) a commercial primary AM station and a FM translator station whose 60 dBu contour exceeds the lesser of: (a) the 2 mV/m daytime contour of the commercial AM primary station being rebroadcast, or (b) the 25-mile radius of the commercial primary AM station's transmitter site being rebroadcast. This restriction also applies to any person or entity having any interest in, or any connection with, the primary FM station or primary AM station.

☐ Yes ☐ No ☒ N/A

See explanation in Exhibit No.

b. Licensee certifies that it is in compliance with 47 C.F.R. Section 74.1232(e), which prohibits: (1) a FM translator station whose coverage contour extends beyond the protected contour of the commercial FM primary station being rebroadcast, and (2) a FM translator station whose 60 dBu contour exceeds the lesser of: (a) the 2 mV/m daytime contour of the commercial AM primary station being rebroadcast, or (b) the 25-mile radius of the commercial primary AM station's transmitter site being rebroadcast, from receiving support (except for specified technical assistance), before, during, or after construction, directly or indirectly, from the primary station, or any person or entity having any interest in, or any connection with, the primary station.

☐ Yes ☐ No ☒ N/A

See explanation in Exhibit No.



4. **For Low Power TV Applicants Only.** Licensee certifies that it has filed with the Commission, the station's Broadcast EEO Program Report (FCC Form 396) and has posted the most recent Public File Report on the station's website, as required by 47 C.F.R. Section 73.2080(f)(1).

☐ Yes ☐ No ☒ N/A

See explanation in  
Exhibit No.

5. **Environmental Effects.** Licensee certifies that the specified facility complies with the maximum permissible radio frequency electromagnetic exposure limits for controlled and uncontrolled environments.

☒ Yes ☐ No

See explanation in  
Exhibit No.

By checking "Yes" above, the licensee also certifies that, in coordination with other users of the site, will reduce power or cease operation as necessary to protect persons having access to the site, tower, or antenna from radio frequency electromagnetic exposure in excess of FCC guidelines.