

W.G.P.R., Inc.
WGPR(FM), 107.5 MHz, Detroit, Michigan, FCC Facility Id 70512

EEO PUBLIC FILE REPORT FOR THE PERIOD JANUARY 4, 2020 TO MAY 31, 2020*

I. FULL-TIME POSITION VACANCY LIST

Nothing to Report: no new full-time hires since the Station's EEO record keeping obligations began.

II. EEO OUTREACH INITIATIVES

Type: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

1. May 2020: Station Management Level Personnel and Licensee Officers (the President, the Vice President/General Manager, the Vice President/Station Manager, the Operations/Accounting Manager, the Program Director/Traffic Manager, and the Marketing/Program Director) participated in a telephonic training session with communications counsel reviewing the FCC's EEO rules and policies and best practices to ensure equal employment opportunity and to prevent discrimination.

Type: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

1. January 2020: Station personnel attended training to learn how to implement the WideOrbit technology platform for broadcasting and accounting systems. Participating personnel included the Vice President/Station Manager, the Operations/Accounting Manager, the Program Director/Traffic Manager, and the Marketing/Program Director.
2. January 2020: Station personnel were trained in the vCreative cloud-based software system for promotions and sales. The Vice President/Station Manager, the Program Director/Traffic Manager, and the Marketing/Program Director participated.
3. February 2020: Station personnel were trained in how to utilize the Nielsen system to improve opportunities for sales and to track ratings. Participating personnel included the Vice President/General Manager, the Vice President/Station Manager, the Operations/Accounting Manager, and the Program Director/Traffic Manager.
4. March 2020: Training was presented by Research Director Inc., which provides services to broadcasters to maximize ratings and revenues. Participating personnel included the Vice President/General Manager, the Vice President/Station Manager, the Operations/Accounting Manager, the Program Director/Traffic Manager, the Marketing/Program Director, and two sales personnel.

* Station WGPR did not reach the level of five full-time permanent employees whose regular work schedule for the Station is 30 hours per week or more until January 4, 2020.