

**Urban One, Inc.**  
**Radio One – Columbus, OH**  
**WCKX-FM, WBMO-FM, WXMG-FM, and WJYD-FM**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2018 – May 31, 2019 [1]**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>Number of Candidates Interviewed (RS)</b>	<b>RS Referring Hiree</b>
On-Air Talent (8/20/18)	1-28, 31	3[RS# 28(2), RS# 31(1)]	28
Account Executive (Sales) (8/6/18)	1-28, 31, 36	3[RS# 28(1), RS# 31(1), RS# 36(1)]	31
Production Assistant (9/17/18)	1-28, 31, 36	4[RS# 14(1), RS# 28(2), RS# 31(1)]	31
Account Executive (Sales) (10/22/18)	1-28, 31, 36	4[RS# 28(2), RS# 31(1), RS# 36(1)]	28
Promotions Coordinator (4/1/19)	1-28, 31, 36	4[RS# 28(2), RS# 31(1), RS# 36(1)]	28
		<b>Total Candidates Interviewed–18</b>	

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 <a href="mailto:National@aaja.org">National@aaja.org</a>	Y	0
2	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 <a href="mailto:info@womcom.org">info@womcom.org</a>	Y	0
3	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 <a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a>	Y	0
4	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 <a href="mailto:nahj@nahj.org">nahj@nahj.org</a>	Y	0
5	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia Phone : (404) 523-6136 Fax: (404) 523-5467 <a href="mailto:bcrmail@aol.com">bcrmail@aol.com</a>	Y	0
6	National Association of Black Owned Broadcasters 1201 Connecticut Avenue N.W., Suite 200 Washington, D.C. 20036 Fax: (202) 429-0657 <a href="mailto:nabobinfo@nabob.org">nabobinfo@nabob.org</a>	Y	0
7	National Association of Black Journalists 1100 Knight Hall, Suite 3100 College Park, Maryland 20742 Fax: 301-445-7101 <a href="mailto:sberry@nabj.org">sberry@nabj.org</a>	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
8	National Association of Minority Media Executives 1921 Gallows Road, Suite 600 Vienna, VA 22182 Fax: (703) 893- 2414 <a href="mailto:info@namme.org">info@namme.org</a>	N	0
9	National Black Media Coalition 1738 Elton Road, Suite 314 Silver Spring, MD 20903 <a href="mailto:support@mpnmail.com">support@mpnmail.com</a>	Y	0
10	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 <a href="mailto:info@nljja.org">info@nljja.org</a>	Y	0
11	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 <a href="mailto:native@unl.edu">native@unl.edu</a>	N	0
12	South Asian Journalists Association	N	0
13	Andrews Air Force Base Airman & Family Readiness Center <a href="mailto:mfscjobs@gmail.com">mfscjobs@gmail.com</a>	Y	0
14	Employment Connection Fax: 314.333.3674 <a href="mailto:pmckinney@employmentstl.org">pmckinney@employmentstl.org</a>	Y	1
15	Falls Church Skill Source Center Fax: 705.752.1609 <a href="mailto:sarah.scott@myskillsource.org">sarah.scott@myskillsource.org</a>	Y	0
16	Jubilee Jobs, Inc. Fax: 202.667.8833 <a href="mailto:jconerly@jubileejobs.org">jconerly@jubileejobs.org</a>	Y	0
17	Michigan Veterans Foundation Fax: 313.831.7120 <a href="mailto:mvf002@earthlink.net">mvf002@earthlink.net</a>	Y	0
18	Urban League of Philadelphia Fax: 215.468.8078 <a href="mailto:robinbailey@ucsep.org">robinbailey@ucsep.org</a>	Y	0
19	Indianapolis Urban League, Inc. Fax: 317.693.7613 <a href="mailto:ksimmons@indplsul.org">ksimmons@indplsul.org</a>	Y	0

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20	Shares, Inc. - Brandywine Industries Fax: 317.462.1535 <a href="mailto:cleee@sharesinc.org">cleee@sharesinc.org</a>	Y	0
21	Charlotte Area Fund Fax: 704.344.1655 <a href="mailto:isaacc@charlotteareafund.org">isaacc@charlotteareafund.org</a>	Y	0
22	The American Legion Department Of NC Fax: 919.832.6428 <a href="mailto:nclegion@nc.rr.com">nclegion@nc.rr.com</a>	Y	0
23	Columbus Urban League Fax: 614.257.6316 <a href="mailto:dowens@cul.org">dowens@cul.org</a>	Y	0
24	Mayor's Office for People with Disabilities <a href="mailto:cornelius.booker@wrksolutions.com">cornelius.booker@wrksolutions.com</a>	Y	0
25	Southern Methodist University <a href="mailto:hegicalendar@smu.edu">hegicalendar@smu.edu</a>	Y	0
26	Texas Department of Assistive & Rehabilitative Services <a href="mailto:ron.fleming@dars.state.tx.us">ron.fleming@dars.state.tx.us</a>	Y	0
27	Women's Center of Tarrant County Inc. Fax: 817.927.0694 <a href="mailto:cfannin@womenscentertc.org">cfannin@womenscentertc.org</a>	Y	0
28	Corporate Website – <a href="http://www.urban1.com">www.urban1.com</a>	N	9
29	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	0
30	Internal Promotion/ Internal Candidate	N	0
31	Internal Referral/ /Employee Referral	N	4
32	Industry Referral	N	0
33	Market Websites - <a href="http://thebuzzcincy.com/">http://thebuzzcincy.com/</a> , <a href="http://wiznation.com/">http://wiznation.com/</a> , and <a href="http://oldschoolcincy.com/">http://oldschoolcincy.com/</a>	N	0
34	Local Newspaper	N	0
35	Trade Publication – Inside Radio, 365 Union St. Littleton, NH 03561 (800) 248-4242	N	0
36	Internet Recruitment – - <a href="http://www.monster.com">www.monster.com</a> , <a href="http://www.bcfm.com">www.bcfm.com</a> <a href="http://www.allaccess.com">www.allaccess.com</a> , <a href="http://www.indeed.com">www.indeed.com</a> , <a href="http://www.hotjobs.com">www.hotjobs.com</a> , <a href="http://www.linkedin.com">www.linkedin.com</a> , <a href="http://www.careerbuilder.com">www.careerbuilder.com</a> , <a href="http://www.entertainmentcareers.net/">www.entertainmentcareers.net/</a> , <a href="http://www.ihirebroadcasting.com">www.ihirebroadcasting.com</a> .	N	4
37	On-Air Recruitment	N	0

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38	Temporary Agency	N	0
39	Rehire of Former Employee	N	0
40	Intern	N	0
41	Career Fair	N	0
42	Ohio Center for Broadcasting	N	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>18</b>

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<b><u>Internship Program</u></b>	WCKX-FM, WBMO-FM, WXMG-FM, and WJYD-FM foster a comprehensive Internship program for college students. Students have the opportunity to get hands on experience while earning college credit. This program incorporates training in all areas of the radio station: Sales, Production, Business, On-air, and Marketing/Promotions.
2	<b><u>Website Recruitment</u></b>	For local job vacancies, WCKX-FM, WBMO-FM, WXMG-FM, and WJYD-FM referred listeners and potential employees to the Corporate website <a href="http://www.urban1.com">www.urban1.com</a> .
3	<b><u>Mentorship Program</u></b>	On-going Urban One Mentorship Program - dedicated to developing employees who have demonstrated the potential to grow into a General Manager role within Urban One in the short term (1-3 years). Urban One has developed a company-sponsored mentorship program to meet the company's goals of developing talent pool and increasing diversity within the leadership structure. During this reporting period, students from the Ohio Media School were allowed to create sample audio packets and receive constructive feedback and assistance in areas where they can improve their skills.
4	<b><u>Management/Personnel Training</u></b>	Station promotional staff enacted "Help Me Grow" meetings to assist with meeting individual long term goals in broadcast/media.
5	<b><u>Ohio Media School Instructors</u></b>	During 2018, four (4) Radio One employees were part-time instructors at the Ohio Media School, where they taught radio and television broadcasting.

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<b>6</b>	<b><u>African American Cultural Festival</u></b>	Station/Community event that occurred on 6/2/2018 at the King Lincoln District to celebrate diversity.
<b>7</b>	<b><u>Job Fair</u></b>	On-air talent, sales, and promotional staff participated in the National Urban League Conference and Career Fair (August 2018). Sales and promotions controlled the Radio One career table.
<b>8</b>	<b><u>Job Fair</u></b>	Sales and promotional staff participated in the Champions of Diversity Job Fair (October 2018). Promotions and digital sales controlled the Radio One career table.
<b>9</b>	<b><u>Expo/Conference</u></b>	The Marketing Director participated at the Capital University Business Expo (October 2018), manning the Radio One table.
<b>10</b>	<b><u>Expo/Conference</u></b>	Promotional staff participated in the Ohio Dept. of Minority Health Expo (March 2019), manning a hiring table.
<b>11</b>	<b><u>Be Present Campaign- City School Tour</u></b>	On-air personalities City and Yaves talked to students about broadcasting and media opportunities on four (3) different occasions. Firstly, they went to the South High School/Independence High School on 5/18/2018. Secondly, they spoke at the Walnut Ridge High School on 5/22/2018. Thirdly, they spoke at Whitehall Yearling High School on 5/24/2018.
<b>12</b>	<b><u>Management Training</u></b>	Corporate sales completed a training designed for integrated marketing specialists (December 2018).

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<b>13</b>	<b><u>Management Training</u></b>	Individuals were trained on-site in preparation for V Creative, a new system rolled out for programming, production, promotions, traffic, and business offices (4 <sup>th</sup> Quarter 2018).
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