

EEO PUBLIC FILE REPORT

WRKA-FM/WQNU-FM/WVEZ-FM/WSFR-FM

APRIL 1, 2018 - MARCH 31, 2019

FULL-TIME POSITIONS FILLED

Full-Time Position	Position Title	Recruitment Source(s) utilized to fill the vacancy (including organization ns entitled to notification)*	Number Interviewed	Number Hired
1	Sales Account Executive	Internal Posting– Bulletin Boards on each floor /		
		Employee Referral	1	
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	3	1
		Kentucky Broadcasters Association		
		Previous Client Relationship	1	
		Internal Applicant	1	
		Bellarmino University		
		Bluegrass Community & Technical College		
		Brown Mackie College Louisville		
		Campbellsville University		
		Indiana University Southeast		
		Sullivan University		
		University of Kentucky		
		University of Louisville		
		Word of Mouth		
2	Sales Account Executive	Internal Posting– Bulletin Boards on each floor /		
		Employee Referral	1	1
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	3	
		Client Referral	1	
		Bellarmino University		
		Bluegrass Community & Technical College		
		Word of Mouth	1	

3	Assistant Program Direction/PM (WQNU)	Internal Posting– Bulletin Boards on each floor / Employee Referral Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ Advertising Federation of Louisville Kentucky Broadcasters Association Bellarmine University Bluegrass Community & Technical College Brown Mackie College Louisville Campbellsville University Indiana University Southeast Sullivan University University of Kentucky University of Louisville Word of Mouth	1		
			2		1
4	Assistant Program Director/Afternoons (WSFR)	Internal Posting– Bulletin Boards on each floor / Employee Referral Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ All Access Kentucky Broadcasters Association Bellarmine University Bluegrass Community & Technical College Brown Mackie College Louisville Campbellsville University Indiana University Southeast Sullivan University University of Kentucky University of Louisville Word of Mouth	10		
			1		1

5	Sales Account Manager	Internal Posting– Bulletin Boards on each floor /		
		Employee Referral	1	1
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	3	
		Linked In	6	
6	Sales Account Executive	Client Referral	2	
		Word of Mouth		
		Internal Posting– Bulletin Boards on each floor /		
		Employee Referral	1	1
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	2	
		Indeed.com	1	
		Kentucky Broadcasters Association		
		Bellarmino University		
		Bluegrass Community & Technical College		
		Brown Mackie College Louisville		
		Campbellsville University		
		Indiana University Southeast		
		Sullivan University		
7	Sales Administrative Assistant	University of Kentucky		
		University of Louisville		
		Word of Mouth		
		Internal Posting– Bulletin Boards on each floor / Employee Referral		
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	3	1
		Kentucky Broadcasters Association		
		Bellarmino University		
		Bluegrass Community & Technical College		
		Brown Mackie College Louisville		
		Campbellsville University		
		Indiana University Southeast		

Sullivan University
University of Kentucky
University of Louisville

8	Administrative Assistant	Internal Posting– Bulletin Boards on each floor / Employee Referral		
		Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	1	
		Advertising Federation of Louisville		
		Kentucky Broadcasters Association		
		Bellarmino University		
		Bluegrass Community & Technical College		
		Brown Mackie College Louisville		
		Campbellsville University	1	
		Indiana University Southeast		
		Centre College		
		Indeed.com	1	1
		University of Louisville		

***The Attached List of Recruitment Sources were contacted for the above openings**

Information Regarding Recruitment Sources for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Internal Posting– Bulletin Boards on each floor / Employee Referral	Hiring Manager	7	
2	Summit Media Website/ station websites /Recruitment ads on WQNU/WRKA/WSFR/WVEZ	Hiring Manager	16	
3	Advertising Federation of Louisville	http://aaflouisville.org/classifieds.php		
4	Kentucky Broadcasters Association	http://kbawordpress.mcallenphp.net/ employment-opportunities-2/		
5	All Access 28955 Pacific Coast Hwy Suite 210 Malibu, CA 90265	jdenver@allaccess.com	10	
5	RAMP	661-294-9408 carermedia@gmail.com		
6	Bellarmino University Career Development Center 2001 Newburg Road Louisville, KY 40205	502-272-8000		

7	Bluegrass Community & Technical College Student Employment Services 470 Cooper Dr Lexington, KY 40506	502-839-8488	
8	Brown Mackie College Louisville Career Services 625 Eden Park Dr. Suite 1100 Cincinnati, OH 45202	502-968-7191	
9	Campbellsville University Career Services 1 University Dr, UPO 917 Campbellsville, KY 42718	800-264-6014	1
10	Indiana University Southeast Career Development Center 4201 Grantline Road New Albany, IN 47150	812-941-2333	
11	Sullivan University Career Services 3101 Bardstown Road Louisville, KY 40205	502-456-6505	
12	University of Kentucky James W Stickert Career Center 408 Roase St Lexington, KY 40506	859-257-2746	

13 University of Louisville
Career Development Center
2211 South Brook St
Louisville, KY 40202
502-852-6701

14 Word of Mouth 4

15 Client Referral 4

16 Linked In www.linkedin.com 6

TOTAL	48	8
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III. RECRUITMENT INITIATIVES

Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
College Internship Program	On an ongoing, basis the Stations recruit interns from area colleges with an interest in marketing, public relations, business administration, broadcasting and communications. During this reporting period, the Stations hosted 1 Intern from Eastern Kentucky University in the Summer of 2018. The intern worked primarily in our Promotions Department, but spend time with each member of the Leadership Team learning all facets of the Radio Station
Kentuckiana Coalition for Heroes	On September 22, 2018, the Stations hosted a free Veterans/Military/Family Members Job fair with KC4H. We had a booth set up and distributed information, answered questions, offered insight and collected resumes.
UPS Jobs Fairs (3)	During the reporting period, our stations partnered with UPS for career fairs on site at UPS. We distributed information on our stations. Answered questions, and offered insights. Dates of the event were Oct-13, 2018, and November 25 th , 2018.