

## Community Report WABM

National Football Foundation 2019 Flight: 10/4/19 – 10/25/19 Number of PSAs - 60 Description: The National Football Foundation's mission is to support amateur football on the local level, provide scholarships, cultivate leadership, sportsmanship, enthusiasm for competition and drive for academic excellence among America's youth.

2019 Hoover Hayride & Family Night Flight: 9/26/19 – 10/24/19 Number of PSAs – 698 Description: The Hoover Hayride & Family Night is a free to the public annual family-friendly event. The event includes hayrides around the park and a large exhibitor pavilion where children can gather treats throughout the night. Other activities include; candy and giveaways, food vendors, balloon artists and face painting.

War of Wings 2019 Flight: 10/24/19 – 11/8/19 Number of PSAs – 313 Description: Wounded Warrior Alabama presented the War of Wings Festival, November 9th at Combat Park and Veteran's Trade Day in Eastaboga, Alabama. Activities included a wing cook off, live music, children's activities and much more family fun. Proceed benefitted Wounded Warrior Alabama.

Toys For Tots 2019 Flight: 11/28/19 – 12/31/19 Description: This includes 899 promos across all stations where inventory was available. News coverage and a Talk Of Alabama appearances and numerous live shots from collection sites throughout the campaign.

Jimmie Hale Mission Holiday Campaign Flight: 11/22/19 – 12/31/19 Description: In support of Jimmie Hale Mission's Holiday Efforts

Adopt a School:12/18/19 Description: For Christmas, Santa Claus delivered over 200 goody bags to Princeton Elementary School.