

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period April 1, 2018 - March 31, 2019

1. Employment Unit: Brewer Broadcasting of Chattanooga, Inc - Chattanooga, TN

2. Unit Members (stations and Communities of License):

WJTT-FM Red Bank/Chattanooga, TN
WMPZ-FM Harrison, TN
WALV-FM Lakesite, TN
WPLZ-FM Ooltewah, TN
WPLZ-HD2

3. EEO Contract Information for Unit Member:

Mailing Address:	Telephone Number:
Brewer Broadcasting of Chattanooga, Inc	(423) 265-9494
1305 Carter Street	Contact Person/Title
Chattanooga, TN 37402	Jim Brewer, Sr - Vice President
	Email: JLB@BrewerMediaGroup.com

4. List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1 Account Executive	Job Fair - radio advertising
2 Traffic Dept/Receptionist	Job Fair - radio advertising
3 Accounting Dept	Job Fair - radio advertising
4 Digital	Job Fair - radio advertising

5. Job Title: Account Executive

Referral Source(s): Job Fair-Radio Advertising

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Job Fair/Radio Advertising	Mike Baskin	1305 Carter Street	Mikebaskin@brewermediagroup.com	7	No

5. Job Title: Account Executive

Referral Source(s): Job Fair-Radio Advertising

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Job Fair/Radio Advertising	Mike Baskin	1305 Carter Street	mikebaskin@brewermediagroup.com	7	No

5. Job Title: Traffic Dept/Receptionist

Referral Source(s): Promtion from within organization

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
	Kira Headlee	1305 Carter Street	kira@brewermediagroup.com	1	No

5. Job Title: Accounting Dept

Referral Source(s): Radio Advertising

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Radio Advertising	Kira Headlee	1305 Carter Street	kira@brewermediagroup.com	3	No

5. Job Title: Receptionist/Production

Referral Source(s): Internal Promotion from PT to FT

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Internal Promotion from PT to FT	Kira Headlee	1305 Carter Street	kira@brewermediagroup.com	1	No

5. Job Title: Digital

Referral Source(s): Internal Promotion from PT to FT

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Internal Promotion from PT to FT	Kira Headlee	1305 Carter Street	kira@brewermediagroup.com	1	No

6. Total # of Interviewees Referred:

13 people applied for the 6 positions for the period 4/1/18 - 3/31/19

7. Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Journalism Internship Program - UTC

We had 7 interns in our Journalism program with UTC during the year. Interns were taught basic journalism skills including story research, interview and writing. They also assisted with developing and maintaining arts and music calendars and writing on various event and issues in the community. They were supervised by Gary Poole.

(b) Initiative: Radio Internship Program

We had 3 Interns from Boston College, Chattanooga State and UTC. Each intern participates in outside events such as remote and special events. They are taught audio production, script writing and some actual commercial voice work. This program is a part of their course curriculum. They were supervised by Jay Holloway.

(c) Initiative: Child Support Job Fair

Approximately 300 people attending to learn about career opportunities August 31, 2018. Brewer Media had a booth set up and Jay Holloway attended.

(d) Initiative: Teen Reporters

Every Saturday morning from 9-11am we have a group of students from 15 schools that come to our studios and learn the fundamentals of broadcasting as well as record reports on what is happening at their schools. Those are then aired the upcoming week. This program is overseen by Keith Landecker.