

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period April 1, 2019 - March 31, 2020

1. Employment Unit: Brewer Broadcasting of Chattanooga, Inc - Chattanooga, TN

2. Unit Members (stations and Communities of License):

WJTT-FM Red Bank/Chattanooga, TN
WMPZ-FM Harrison, TN
WALV-FM Lakesite, TN
WPLZ-FM Ooltewah, TN
WPLZ-HD2

3. EEO Contract Information for Unit Member:

| | |
|---|---------------------------------|
| Mailing Address: | Telephone Number: |
| Brewer Broadcasting of Chattanooga, Inc | (423) 265-9494 |
| 1305 Carter Street | Contact Person/Title |
| Chattanooga, TN 37402 | Jim Brewer, Sr - Vice President |
| | Email: JLB@BrewerMediaGroup.com |

4. List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

| Job Title | Recruitment Source Referring Hiree |
|---------------------|---|
| 1 Traffic Announcer | Referral |
| 2 Traffic Announcer | Rehire - Former Employee |
| 3 Account Executive | Employee Referral |

5. Job Title: Traffic Announcer

Referral Source(s): Referral

| Name of Organization Notified of Job Vacancy | Contact Person | Address: | Telephone Number or Email | # of Interviewees Referred | Did Source Request Notification |
|---|-------------------|--------------------|--|----------------------------------|--|
| Referral | Kira Headlee | 1305 Carter Street | kira@brewermediagroup.com | 1 | No |

5. Job Title: Traffic Announcer

Referral Source(s): Rehire

| Name of Organization Notified of Job Vacancy | Contact Person | Address: | Telephone Number or Email | # of Interviewees Referred | Did Source Request Notification |
|---|-------------------|--------------------|--|----------------------------------|--|
| Rehire | Kira Headlee | 1305 Carter Street | kira@brewermediagroup.com | 1 | No |

5. Job Title: Account Executive

Referral Source(s): Employee Referral

| Name of Organization Notified of Job Vacancy | Contact Person | Address: | Telephone Number or Email | # of Interviewees Referred | Did Source Request Notification |
|---|-------------------|--------------------|--|----------------------------------|--|
| Employee Referral | Kira Headlee | 1305 Carter Street | kira@brewermediagroup.com | 1 | No |

6. Total # of Interviewees Referred:

3 people applied for the 3 positions for the period 4/1/19 - 3/31/20

7. Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Journalism Internship Program - UTC

We had 4 interns in our Journalism program with UTC during the year. Interns were taught basic journalism skills including story research, interview and writing. They also assisted with developing and maintaining arts and music calendars and writing on various event and issues in the community. They were supervised by Gary Poole.

(b) Initiative: Radio Internship Program

We had 3 Interns from Boston College, Chattanooga State and UTC. Each intern participates in outside events such as remote and special events. They are taught audio production, script writing and some actual commercial voice work. This program is a part of their course curriculum. They were supervised by Jay Holloway.

(c) Initiative: Job Fair

Cancelled due to Social Distancing for CoVid 19

(d) Initiative: Teen Reporters

Every Saturday morning from 9-11am we have a group of students from 15 schools that come to our studios and learn the fundamentals of broadcasting as well as record reports on what is happening at their schools. Those are then aired the upcoming week. This program is overseen by Keith Landecker.