

WZTV
FOURTH QUARTER 2019
OTHER BROADCAST_NON-BROADCAST EFFORTS
Children and Family Community Activities

During 4th Quarter WZTV either participated or hosted the following community related events: WZTV partnered with local organizations to air public service announcements for Warm Coats and Warm Heart and Pumpkinfest. WZTV teamed up with local church in Green Hills with Warm Coats and Warm Heart project this past October. Warm Coats from Warm Hearts" has been gathering new and gently used coats since 1998 for children and adults. Partnered with Historic Downtown Franklin non-profit organization that put on its annual Pumpkinfest down in the historic district of Franklin, Tennessee. Pumpkinfest was a free fall celebration that include a fun filled weekend of children's activities, music, arts and crafts, and food. Station meteorologists visited several surrounding local early education and secondary schools to talk about science within the Middle Tennessee area.

WZTV aired several public service announcements that informed student age children, teens, youth, and young adults about Bullying Prevention, Homework Hotline, Girls in STEM, Child Car Safety, Distracted Driving Prevention, Hunger Prevention Feeding America and Texting Driving Prevention.

WZTV provided opportunities for local inner-city camps, students, Girls Scout, and Boys Scout, to visit and tour the station to learn about careers in broadcasting. Station anchors and reports lead several in house station tours for elementary age students, middle school age students, junior high age students, high school age students, college and university age students. Several opportunities were provided for interns in the promotions, marketing, public affairs, and news departments.