

**WSYX – Columbus, OH**

**Other Broadcast / Non-Broadcast Efforts**

**2019**

WSYX broadcasts a minimum of three hours weekly, programs which provide both educational and informational needs of children. We believe that these programs have unlimited value.

Our general audience programs which serve children 16 years of age and under include our local news which airs Mon-Sun 5-7am, Mon-Fri 12-1pm, Mon-Fri 5-6:30pm and Mon-Sun 11-11:35pm.

WSYX Local News Programming includes:

Good Day Columbus – 5-7am

ABC6 News at Noon

ABC6 News at 5pm

ABC6 News at 6pm

ABC6 News at 11pm

WSYX airs several programs that spotlight political topics that affect the viewing area. These programs include:

Full Measure w/ Sharyl Attkisson

The Armstrong Williams Show

America This Week

WSYX airs all the ABC Network News programming including:

Good Morning America

The View

ABC World News w/ David Muir

ABC World News Now

America This Morning

This Week w/ George Stephanopoulos

Non-Broadcast Efforts directed toward children include numerous public appearances by News personnel. Public appearances are ongoing projects.

### **Personal Appearances**

Leadership UA – Moderated candidate forum for Upper Arlington school Board and City Council Candidates.

American Cancer Society – Emceed the Making Strides Against Breast Cancer Walk

Honor Flight – Emceed return of 223 vets to Glenn Int'l airport from 100th Columbus Honor Flight

Homeless Families Foundation – Volunteered to make “move in” kits for homeless families.

MilVets Military Veterans – Emceed for the MilVets Veterans Day Parade

London Elementary – Visited with 2nd & 3rd graders about the importance of reading, writing, speaking and listening in the news business.

Toys for Tots Drive – Worked the Toys for Tots drop-off line, accepting toys, talking with viewers, posing for pictures.

Care Train of Union County – Assisted with live auction of items related to fundraising efforts

Christine’s Christmas – Hosted the annual fundraising event at the Riffe Center

### **Other Non-Broadcast Efforts**

Columbus Bar Association attorneys to answers questions from viewers

Franklin County Public Health Phone Bank

Franklin County Public Health phone bank Discussing Safe Sleep Month to prevent SIDS.

Ask the Attorney Phone Bank

Job Boot Camp – Station sponsored job fair free to the public held at the Columbus Metropolitan Library’s main branch.

Crime Stoppers Phone Bank

Toys for Tots Drive Collected new and unwrapped toys for the Marine’s Toys for Tots drive.

Healing Together Phone Bank Representatives from the Maryhaven Recovery Center and the Community for New Direction answering viewer questions.

## **Public Service Announcements**

During this past year, WSYX telecast numerous public service announcements aimed at children 16 years of age and under, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:90 seconds in length. WSYX regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted. WSYX participates in our area's Emergency Alert system. Public Service Announcements air throughout the year addressing issues such as:

Drug Free Kids

Ohio Association of Broadcasters

Ad Council – Alzheimer

Ad Council – Child Car Safety

Ad Council – Disaster Relief

Ad Council – Drug Driving Impaired

Ad Council – Shelter Pet Adoption

Ad Council – Don't Text & Drive

FDA – Food & Drug Administration

Ronald McDonald House Charities

National Foundation of Infectious Diseases

Pass It On – Foundation for a Better Life