

## **Category C: WCTI**

*Non-Broadcast Efforts that enhance the value of children's E/I Programming*

9/16/2019-12/31/2019

### **WCTI**

**10/22/19**

Les Still provided expert insight into the weather standards that were taught to Roger Bell New Tech Academy students.

**10/22/19**

Shane Hinton met with a group of elderly individuals to talk about how hurricanes form and discuss hurricane preparedness tips.

**11/7/19**

Les Still spoke to the entire 7<sup>th</sup> Grade about Weather and Weather Forecasts.

**11/14/19**

Shane Hinton discussed topics within the 5<sup>th</sup> grade curriculum including the difference between weather and climate, weather tools, air pressure systems, and land breeze vs sea breeze. This included a Q & A to discuss hurricanes and their impacts on Eastern North Carolina.

Station WCTI - Greenville, New Bern, Washington, NC - aired 197 public service announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length."