

Category C: WCTI

Non-Broadcast Efforts that enhance the value of children's E/I Programming

9/16/2019-12/31/2019

WCTI

10/22/19

Les Still provided expert insight into the weather standards that were taught to Roger Bell New Tech Academy students.

10/22/19

Shane Hinton met with a group of elderly individuals to talk about how hurricanes form and discuss hurricane preparedness tips.

11/7/19

Les Still spoke to the entire 7th Grade about Weather and Weather Forecasts.

11/14/19

Shane Hinton discussed topics within the 5th grade curriculum including the difference between weather and climate, weather tools, air pressure systems, and land breeze vs sea breeze. This included a Q & A to discuss hurricanes and their impacts on Eastern North Carolina.

Station WCTI - Greenville, New Bern, Washington, NC - aired 197 public service announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length."