

2019 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

KDBC supported the educational and informational needs of children through school presentations, station tours, and a Job Fair.

KDBC hosted a job fair at a local shopping mall where various news anchors were on hand to talk about jobs in broadcasting. An HR representative was also present to answer questions regarding various careers in broadcasting. The station also hosted the El Paso Juvenile Justice Stakeholders Banquet with a news anchor speaking about his profession in the broadcast industry. Also this quarter, the station participated in the UTEP Minerpalooza with a booth to greet families and talk about opportunities in getting a job in broadcasting. KDBC conducted a station tour for the El Paso Southern New Mexico Chapter of Jack and Jill of America. Each department was highlighted as well as possible job opportunities. The station conducted an El Paso Fighting Hunger Food Bank drive this quarter to help those families in need in the community. KDBC also conducted a Ping Pong – Pay it Forward at a local shopping mall to raise money for the local American Cancer Society.